

Protect Your Business with the Cyber Readiness Program

The Cyber Readiness Program provides free, online training and resources that focus on human behavior to help small and medium-sized enterprises (SMEs) become safer, more secure, and stronger against cyber threats.

SUPPORTED BY CYBERSECURITY EXPERTS FROM



THE CENTER FOR
GLOBAL ENTERPRISE



77%

said the Program
made a high impact
on their business'
cyber readiness

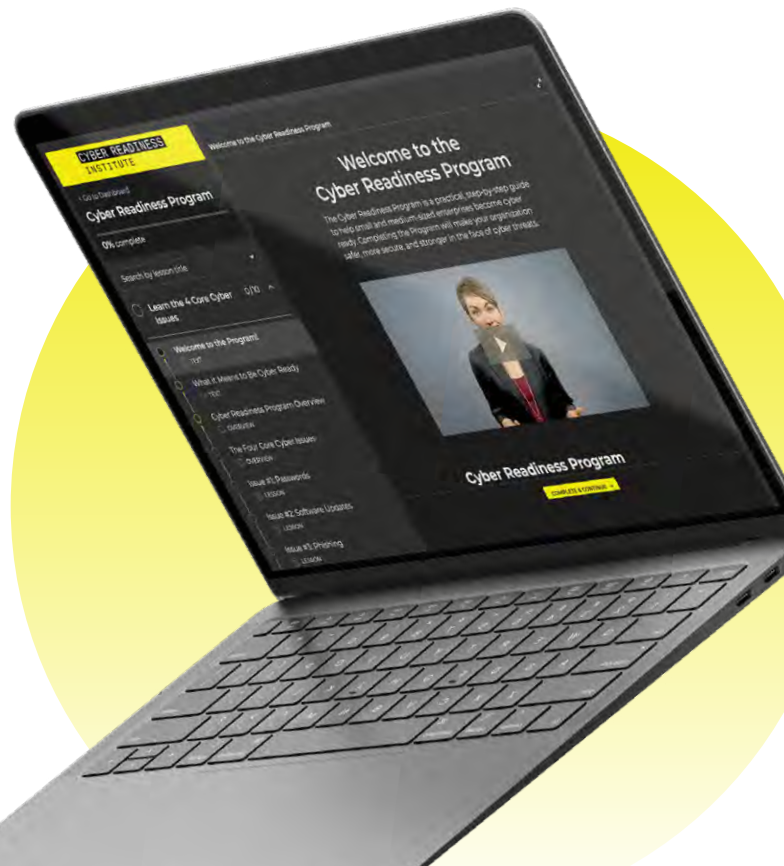
A Practical Security Solution for SMEs

- ✓ Easy-to-use cybersecurity training for any business
- ✓ Reduces risk with cyber readiness training
- ✓ Simple and practical guide for any worker
- ✓ Helps assess and track business cyber readiness
- ✓ Minimal time needed to implement
- ✓ No security or technology purchases required to use
- ✓ Online-based program for easy training of remote, contract and onsite employees

How It Works:

- 1 DESIGNATE a Cyber Leader** to take the brief, online training program and facilitate your workforce training
- 2 ACCESS the Cyber Readiness Playbook and the Employee Training Toolkit** that are ready-to-use and provide simple, clear directives on handling the four core cyber issues
- 3 RECEIVE Cyber Readiness Certificate and 'Cyber Ready' badge** to use on your website, company marketing materials, and social profiles to share your commitment to security with customers and vendors

BeCyberReady.com



Make your organization safer, more secure, and stronger against cyber threats

Cyber Readiness Program Addresses the Four Core Cyber Issues



STRONG PASSWORDS

Weak or stolen passwords cause 2 out of 3 breaches. Learn the do's and don'ts of using secure passwords /passphrases and authentication.



PHISHING AWARENESS

Hard to spot phishing messages can result in an employee accidentally compromising security. Learn the red flags and train employees to avoid opening corrupted files or responding to criminals with sensitive information.



SOFTWARE UPDATES

Most attacks exploit known software vulnerabilities that have already been fixed. Learn how to automate software updates system-wide and teach employees to install updates promptly.



USBS & REMOVABLE MEDIA

Removable media like USBs can be an easy way for hackers to get in. Learn how to safely store and share files without this risk.

Included Free in the Program



Cyber Readiness Playbook

Actionable, easy-to-customize Playbook with clear directives and guidance for creating company security policies and an Incident Response Plan for handling a security breach.



Employee Training Materials

Complete kit of workforce training materials to use to train employees via remote video conference, in-person meeting, or via email. Train in short 10-minute sessions or together in a single session format.



Certificate of Cyber Readiness

Certificate of Completion for the organization that the Cyber Leader can download and share after completing the Program and employee training.

Sign up at BeCyberReady.com

About the Cyber Readiness Institute

The Cyber Readiness Institute (CRI) brings together the expertise of senior executive leaders at global companies – including Mastercard, Microsoft, ExxonMobil, Principal Financial Group, General Motors, PSP Partners, and the Center for Global Enterprise – to develop free resources to improve cyber readiness and secure global value chains. **Change Behavior. Be Cyber Ready.**

**CYBER READINESS
INSTITUTE**