

# Driving West Virginia's Economy

## Annual Contribution of West Virginia's New-Car Dealers

Numbers reflect annual economic activity during 2021.



**131**  
**DEALERSHIPS**  
(new car)



**11,465**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 5,909 direct jobs and  
5,556 indirect and induced jobs.



**45**  
**EMPLOYEES**  
(average per  
dealership)



**\$5.7B**  
**TOTAL SALES**  
(all dealerships)



**\$356M**  
**PAYROLL**

<b>\$60,190</b> Average Annual Earnings	<b>\$88M</b> State and Federal Income Taxes Paid
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**0.5%**  
**REGISTRATIONS**  
West Virginia's Share of Total  
U.S. New-Vehicle Registrations

Source: Center for Automotive Research,  
NADA Industry Analysis, IHS Markit,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau

Includes income taxes paid for direct,  
indirect and induced jobs.

**\$345M**  
**STATE SALES  
TAX PAID**



### NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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