

Driving South Dakota's Economy

Annual Contribution of South Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2021.



84
DEALERSHIPS
(new car)



8,678
TOTAL JOBS
(created by dealerships)
Includes 4,269 direct jobs and
4,409 indirect and induced jobs.



51
EMPLOYEES
(average per
dealership)



\$2.9B
TOTAL SALES
(all dealerships)



\$290M
PAYROLL

\$67,951 Average Annual Earnings	\$55M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.2%
REGISTRATIONS
South Dakota's Share of Total
U.S. New-Vehicle Registrations

\$123M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 202 547-5500 | legislative@nada.org