

Driving South Carolina's Economy

Annual Contribution of South Carolina's New-Car Dealers

Numbers reflect annual economic activity during 2021.



252
DEALERSHIPS
(new car)



34,031
TOTAL JOBS
(created by dealerships)
Includes 15,729 direct jobs and
18,302 indirect and induced jobs.



62
EMPLOYEES
(average per
dealership)



\$16.4B
TOTAL SALES
(all dealerships)



\$1.2B
PAYROLL

\$74,607 Average Annual Earnings	\$375M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



1.4%
REGISTRATIONS
South Carolina's Share of Total
U.S. New-Vehicle Registrations

\$856M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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