

Driving Oregon's Economy

Annual Contribution of Oregon's New-Car Dealers

Numbers reflect annual economic activity during 2021.



219
DEALERSHIPS
(new car)



26,139
TOTAL JOBS
(created by dealerships)
Includes 12,552 direct jobs and
13,587 indirect and induced jobs.



57
EMPLOYEES
(average per
dealership)



\$13.4B
TOTAL SALES

(all dealerships)



\$967M
PAYROLL

\$76,973

Average Annual
Earnings

\$370M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.1%
REGISTRATIONS

Oregon's Share of Total U.S.
New-Vehicle Registrations

\$0

**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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