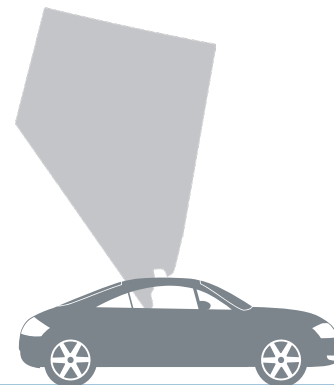


Driving Nevada's Economy

Annual Contribution of Nevada's New-Car Dealers

Numbers reflect annual economic activity during 2021.



98

DEALERSHIPS

(new car)



11,583

TOTAL JOBS

(created by dealerships)

Includes 8,868 direct jobs and
2,714 indirect and induced jobs.



90

EMPLOYEES

(average per
dealership)



\$10.7B

TOTAL SALES

(all dealerships)



\$828M

PAYROLL

\$93,197

Average Annual
Earnings

\$127M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.9%

REGISTRATIONS

Nevada's Share of Total U.S.
New-Vehicle Registrations

\$850M

**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 202 547-5500 | legislative@nada.org