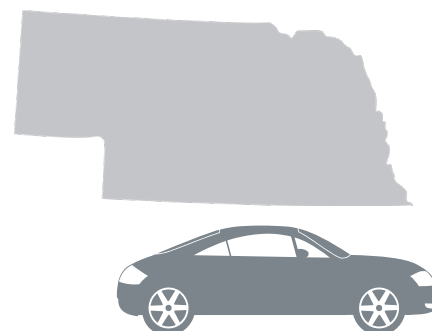


Driving Nebraska's Economy

Annual Contribution of Nebraska's New-Car Dealers

Numbers reflect annual economic activity during 2021.



154
DEALERSHIPS
(new car)



15,361
TOTAL JOBS
(created by dealerships)
Includes 7,332 direct jobs and
8,030 indirect and induced jobs.



48
EMPLOYEES
(average per
dealership)



\$6.3B
TOTAL SALES
(all dealerships)



\$496M
PAYROLL

\$67,548 Average Annual Earnings	\$137M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS
Nebraska's Share of Total U.S.
New-Vehicle Registrations

\$308M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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