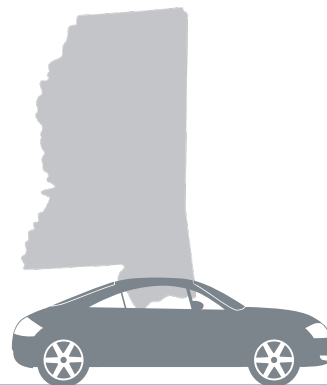


Driving Mississippi's Economy

Annual Contribution of Mississippi's New-Car Dealers

Numbers reflect annual economic activity during 2021.



174
DEALERSHIPS
(new car)



18,073
TOTAL JOBS
(created by dealerships)
Includes 8,144 direct jobs and
9,929 indirect and induced jobs.



47
EMPLOYEES
(average per
dealership)



\$8.2B
TOTAL SALES
(all dealerships)



\$552M
PAYROLL

\$67,743 Average Annual Earnings	\$172M State and Federal Income Taxes Paid
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0.7%
REGISTRATIONS
Mississippi's Share of Total U.S.
New-Vehicle Registrations

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

\$425M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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