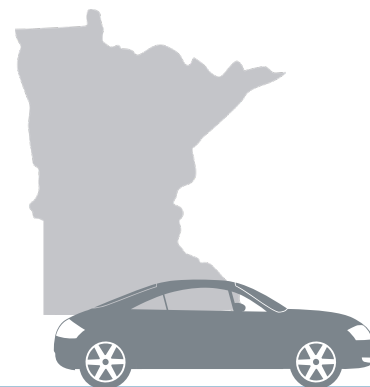


Driving Minnesota's Economy

Annual Contribution of Minnesota's New-Car Dealers

Numbers reflect annual economic activity during 2021.



339
DEALERSHIPS
(new car)



41,145
TOTAL JOBS
(created by dealerships)
Includes 19,402 direct jobs and
21,743 indirect and induced jobs.



57
EMPLOYEES
(average per
dealership)



\$17.3B
TOTAL SALES

(all dealerships)



\$1.3B
PAYROLL

\$66,885

Average Annual
Earnings

\$368M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.5%
REGISTRATIONS

Minnesota's Share of Total U.S.
New-Vehicle Registrations

\$1.1B
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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