

# Driving Maine's Economy

## Annual Contribution of Maine's New-Car Dealers

Numbers reflect annual economic activity during 2021.



**111**  
**DEALERSHIPS**  
(new car)



**11,778**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 5,421 direct jobs and  
6,357 indirect and induced jobs.



**49**  
**EMPLOYEES**  
(average per  
dealership)



**\$5.2B**  
**TOTAL SALES**  
(all dealerships)



**\$382M**  
**PAYROLL**

|                                               |                                                         |
|-----------------------------------------------|---------------------------------------------------------|
| <b>\$70,460</b><br>Average Annual<br>Earnings | <b>\$118M</b><br>State and Federal<br>Income Taxes Paid |
|-----------------------------------------------|---------------------------------------------------------|



**0.4%**  
**REGISTRATIONS**  
Maine's Share of Total U.S.  
New-Vehicle Registrations

Source: Center for Automotive Research,  
NADA Industry Analysis, IHS Markit,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau

Includes income taxes paid for direct,  
indirect and induced jobs.

**\$281M**  
**STATE SALES  
TAX PAID**



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org  
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 202 547-5500 | legislative@nada.org