

Driving Louisiana's Economy

Annual Contribution of Louisiana's New-Car Dealers

Numbers reflect annual economic activity during 2021.



279
DEALERSHIPS
(new car)



33,940
TOTAL JOBS
(created by dealerships)
Includes 15,588 direct jobs and
18,351 indirect and induced jobs.



56
EMPLOYEES
(average per
dealership)



\$16.3B
TOTAL SALES

(all dealerships)



\$1.1B
PAYROLL

\$71,253

Average Annual
Earnings

\$325M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.4%
REGISTRATIONS

Louisiana's Share of Total U.S.
New-Vehicle Registrations

\$687M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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