

# Driving Kentucky's Economy

## Annual Contribution of Kentucky's New-Car Dealers



Numbers reflect annual economic activity during 2021.



**232**  
**DEALERSHIPS**  
(new car)



**27,749**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 12,652 direct jobs and  
15,096 indirect and induced jobs.



**55**  
**EMPLOYEES**  
(average per  
dealership)



**\$11.7B**  
**TOTAL SALES**

(all dealerships)



**\$893M**  
**PAYROLL**

**\$70,577**

Average Annual  
Earnings

**\$283M**

State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**1.0%**  
**REGISTRATIONS**

Kentucky's Share of Total U.S.  
New-Vehicle Registrations

**\$709M**  
**STATE SALES  
TAX PAID**

Source: Center for Automotive Research,  
NADA Industry Analysis, IHS Markit,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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