

Driving Kentucky's Economy

Annual Contribution of Kentucky's New-Car Dealers

Numbers reflect annual economic activity during 2021.



232
DEALERSHIPS
(new car)



27,749
TOTAL JOBS
(created by dealerships)
Includes 12,652 direct jobs and
15,096 indirect and induced jobs.



55
EMPLOYEES
(average per
dealership)



\$11.7B
TOTAL SALES
(all dealerships)



\$893M
PAYROLL

\$70,577 Average Annual Earnings	\$283M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



1.0%
REGISTRATIONS
Kentucky's Share of Total U.S.
New-Vehicle Registrations

\$709M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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