

# Driving Idaho's Economy

## Annual Contribution of Idaho's New-Car Dealers

Numbers reflect annual economic activity during 2021.



**98**  
**DEALERSHIPS**  
(new car)



**12,044**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 6,133 direct jobs and  
5,911 indirect and induced jobs.



**63**  
**EMPLOYEES**  
(average per  
dealership)



**\$5.7B**  
**TOTAL SALES**  
(all dealerships)



**\$462M**  
**PAYROLL**

<b>\$75,140</b> Average Annual Earnings	<b>\$132M</b> State and Federal Income Taxes Paid
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**0.5%**  
**REGISTRATIONS**  
Idaho's Share of Total U.S.  
New-Vehicle Registrations

Source: Center for Automotive Research,  
NADA Industry Analysis, IHS Markit,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau

Includes income taxes paid for direct,  
indirect and induced jobs.

**\$330M**  
**STATE SALES  
TAX PAID**



### NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | [economics@nada.org](mailto:economics@nada.org)  
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 202 547-5500 | [legislative@nada.org](mailto:legislative@nada.org)