

Driving Hawaii's Economy

Annual Contribution of Hawaii's New-Car Dealers

Numbers reflect annual economic activity during 2021.



67
DEALERSHIPS
(new car)



6,459
TOTAL JOBS
(created by dealerships)
Includes 3,944 direct jobs and
2,514 indirect and induced jobs.



59
EMPLOYEES
(average per
dealership)



\$5.3B
TOTAL SALES
(all dealerships)



\$323M
PAYROLL

\$82,043 Average Annual Earnings	\$91M State and Federal Income Taxes Paid
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0.4%
REGISTRATIONS
Hawaii's Share of Total U.S.
New-Vehicle Registrations

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

\$211M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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