

Driving Florida's Economy

Annual Contribution of Florida's New-Car Dealers

Numbers reflect annual economic activity during 2021.



889
DEALERSHIPS
(new car)



168,707
TOTAL JOBS
(created by dealerships)
Includes 81,019 direct jobs and
87,688 indirect and induced jobs.



91
EMPLOYEES
(average per
dealership)



\$103.1B
TOTAL SALES

(all dealerships)



\$6.9B
PAYROLL

\$84,903 Average Annual Earnings	\$1.6B State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



8.7%
REGISTRATIONS
Florida's Share of Total U.S.
New-Vehicle Registrations

\$6.2B
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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