

# Driving Alabama's Economy

## Annual Contribution of Alabama's New-Car Dealers

Numbers reflect annual economic activity during 2021.



**273**  
**DEALERSHIPS**  
(new car)



**32,175**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 15,037 direct jobs and  
17,139 indirect and induced jobs.



**55**  
**EMPLOYEES**  
(average per  
dealership)



**\$15.5B**  
**TOTAL SALES**

(all dealerships)



**\$1.1B**  
**PAYROLL**

**\$74,035**

Average Annual  
Earnings

**\$350M**

State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**1.3%**  
**REGISTRATIONS**

Alabama's Share of Total U.S.  
New-Vehicle Registrations

**\$345M**  
**STATE SALES  
TAX PAID**

Source: Center for Automotive Research,  
NADA Industry Analysis, IHS Markit,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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