



UNIVERSITY  
ONLINE

# Custom Dealership Learning Management System

POWERED BY NADA UNIVERSITY ONLINE

**ALL THE BENEFITS OF AN ONLINE LEARNING  
MANAGEMENT SYSTEM FOR A FRACTION OF THE PRICE.**

NADA is pleased to offer our members one convenient place to host and access all member benefits, premium training content and custom dealership training with NADA University Online's new Custom Dealership Learning Management System (LMS).

## PERFECT FOR DEALERSHIPS OF ALL SIZES



On-boarding and  
new hire training



Implementation of  
new dealership policies  
and processes



Ongoing professional  
development and career  
path planning



Record-keeping on  
compliance training

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## Benefits of a Custom LMS Designed Exclusively For Your Dealership

- Dealership training plan development consultation
- Administrative and technical support provided by NADA
- Dedicated NADA customer success manager
- Hosting and delivery of existing training
- Personalized learning dashboard branded for your dealership
- Access to NADA instructional design consultant
- Single sign-on for all training content and member resources
- Ability to easily load and manage custom content
- Automated custom alerts
- Seamless integration of custom testing, tracking and reporting

Includes NADA Premium Training Subscription, with more than 300 pieces of content developed exclusively for dealerships.



You can't afford to miss out on this opportunity. Speak with an NADA University Online representative today to get more details including annual package options and minimum investment based on estimated number of system users.



**NADA University Online**  
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