

2026 **NADASHOW**

LAS VEGAS

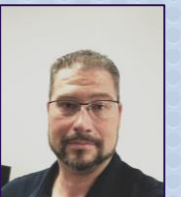
FEBRUARY 3-6



THE AUTOMOTIVE ALL-ACCESS AI WORKSHOP



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KEY TAKEAWAYS

1

Master Basic AI Tools: Utilize non-vendor AI tools to improve daily operations.

2

Craft Effective Prompts: Develop skills in AI prompting to maximize tool efficacy.

3

Evaluate Vendor Claims: Learn what questions to ask vendors about AI to ensure informed purchasing decisions.

HOW ARE WE GOING TO DO THAT?

1

We're going to identify a repetitive task that we can leverage AI to streamline.

2

We're going to build a "bullet-proof" prompt from a simple, "lazy" prompt.

3

We're going to turn that prompt into an agent so you can reuse as needed (and share with your team).

IDENTIFY AN “EASY WIN”

Repetitive Task:

Vendor assessment before a demo at the dealership.

!! New claims of “proprietary AI”, “powered by AI” raises new concerns to ensure that your dealership is properly prepared before any meeting.

BUT, We Prompt This Way:

☹️ I’m meeting with the founder of <<company URL>>. Can you give me some questions to ask about their product?



RIPE FRAMEWORK



R : Role

Who the AI is pretending to be;
context + POV.



P : Parameters

Constraints, format, tone,
success criteria, data sources,
compliance.



I : Instruction

The core task/deliverable (what to
produce, for whom, by when).



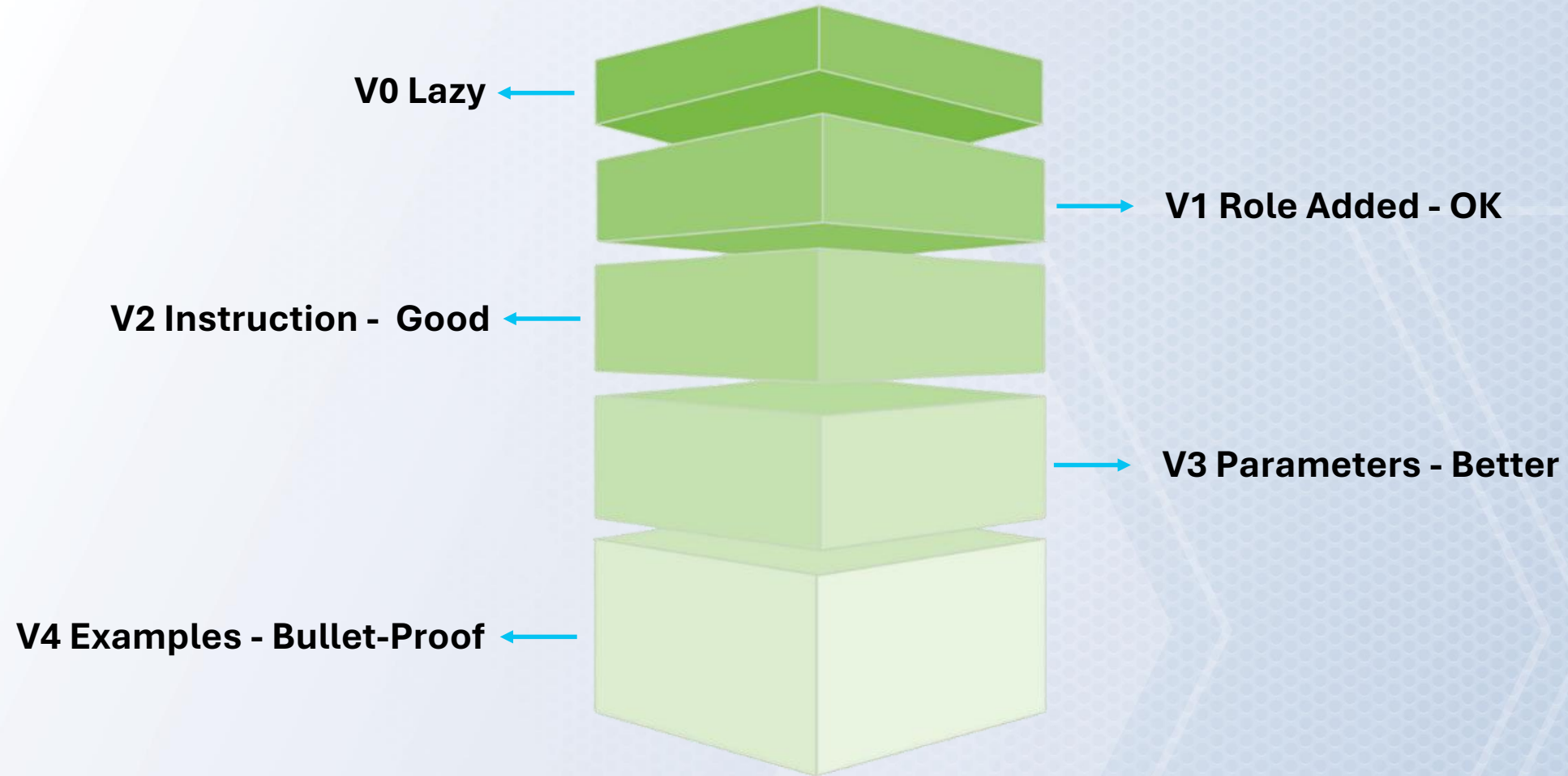
E : Examples

On-brand samples to mirror;
off-brand to avoid. URLS / DOCS



RIPE FRAMEWORK

FROM LAZY PROMPTS TO BULLET-PROOF

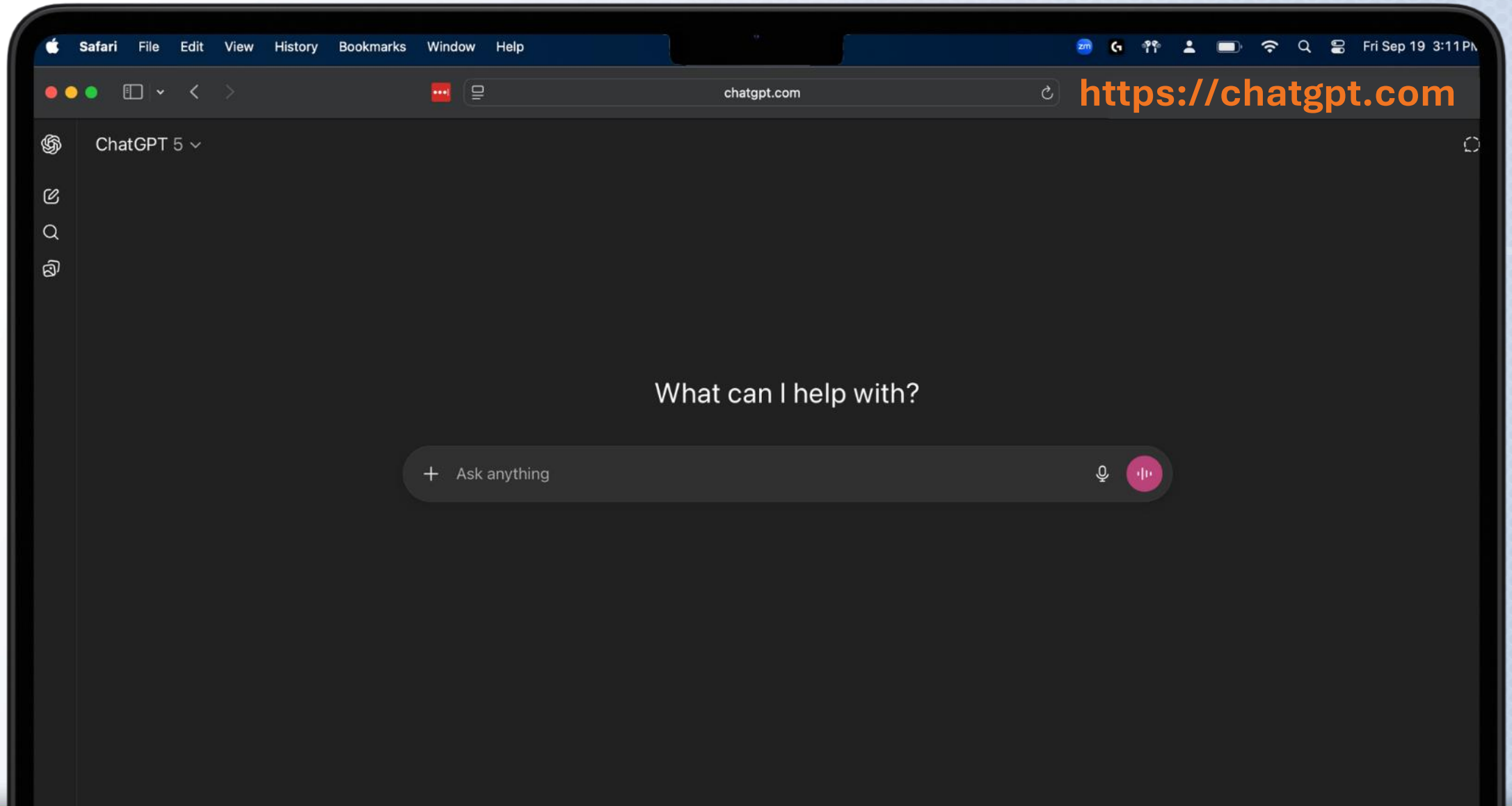


<https://bit.ly/ai-nada>

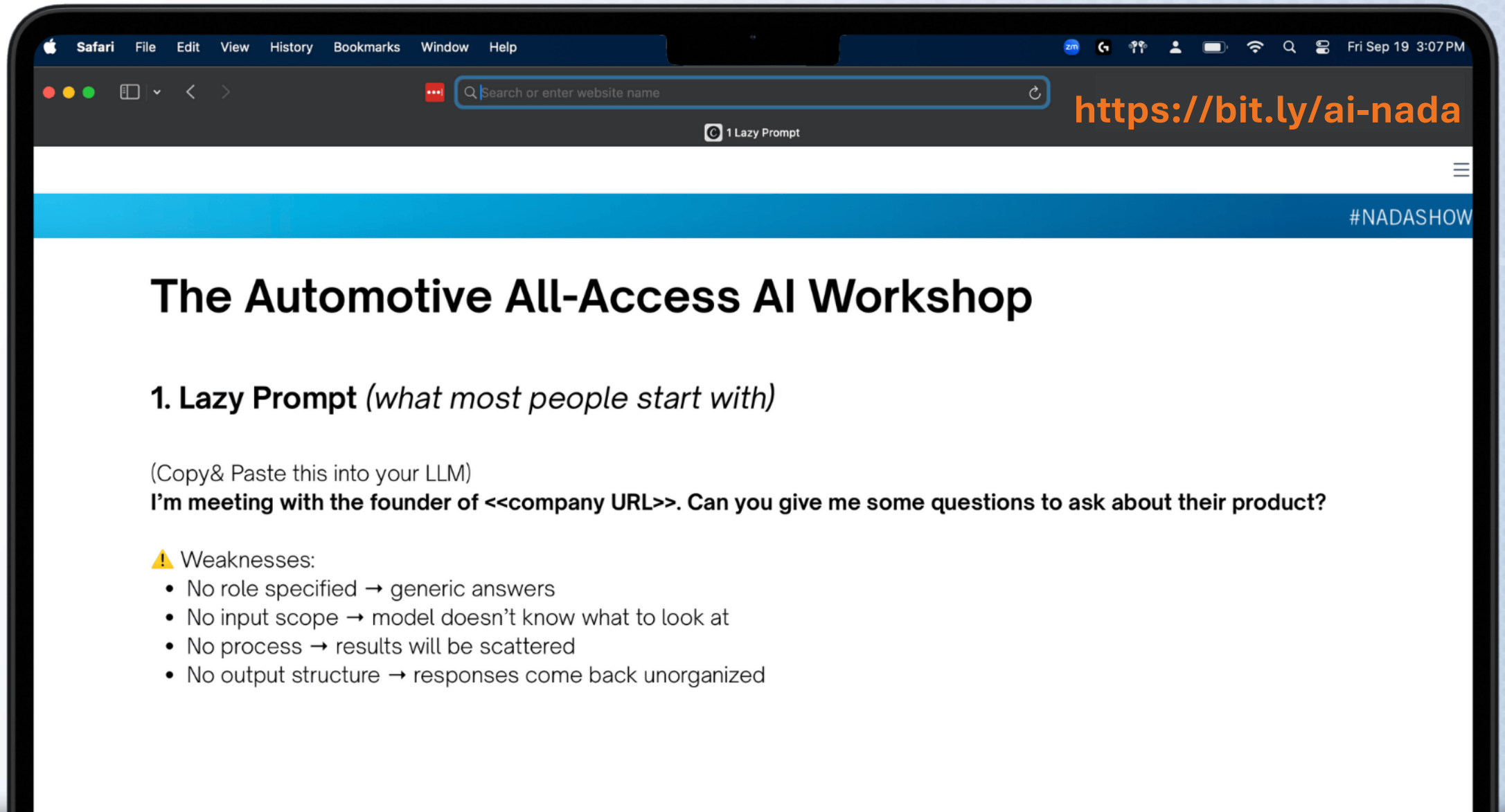
LET'S GET BUILDING!
LAPTOPS OPEN



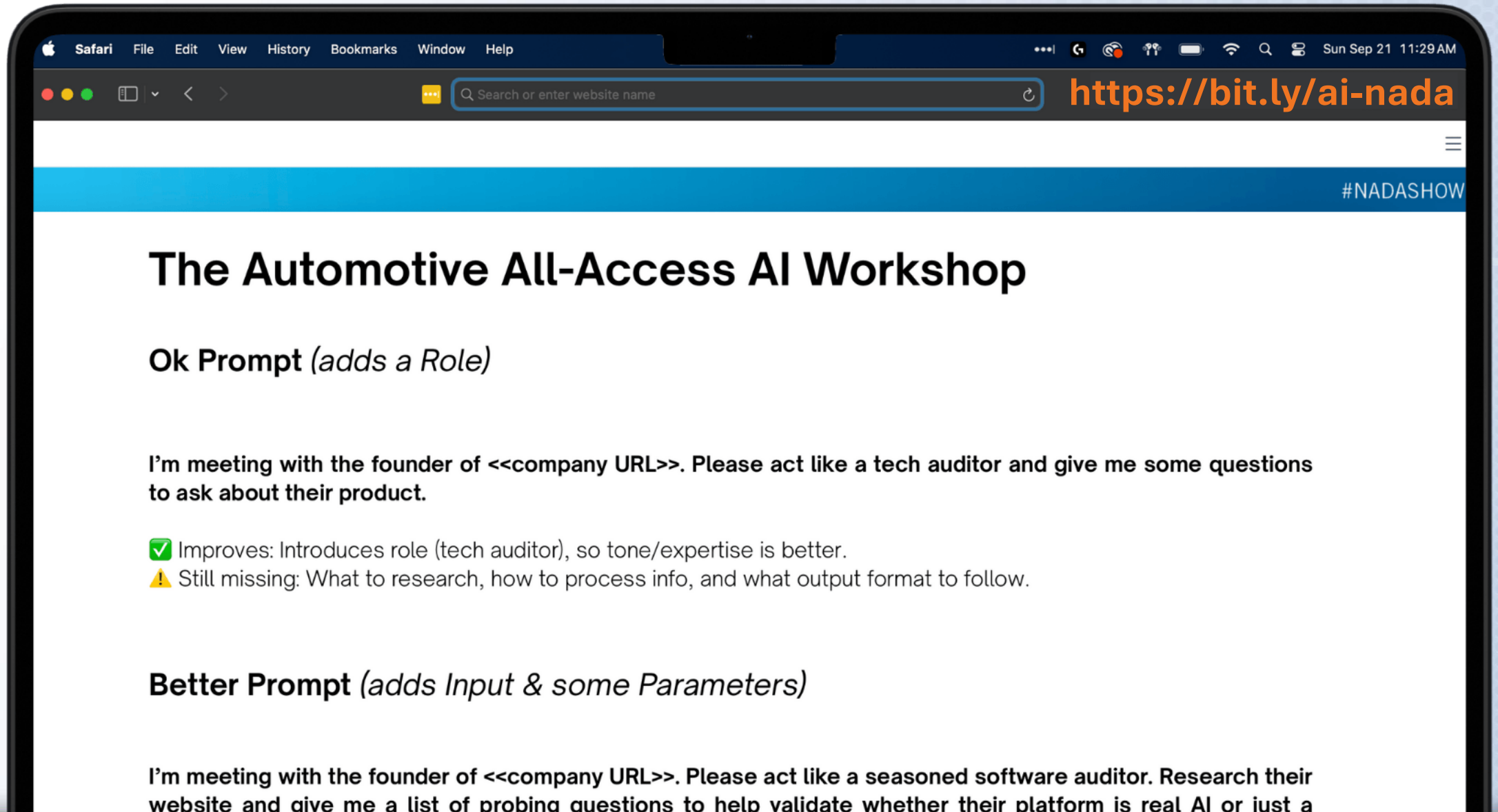
OPEN YOUR LLM



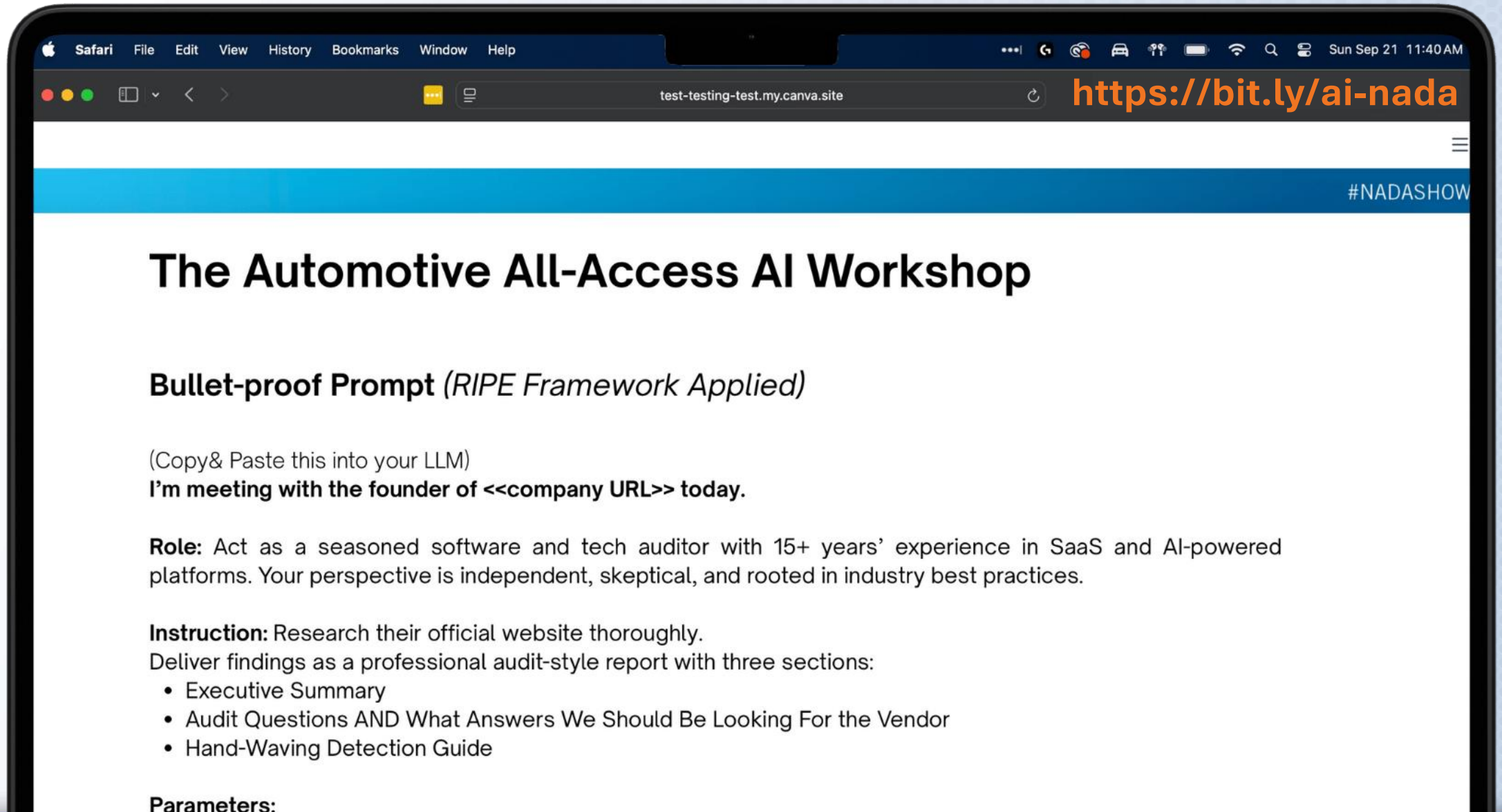
LAZY PROMPT:



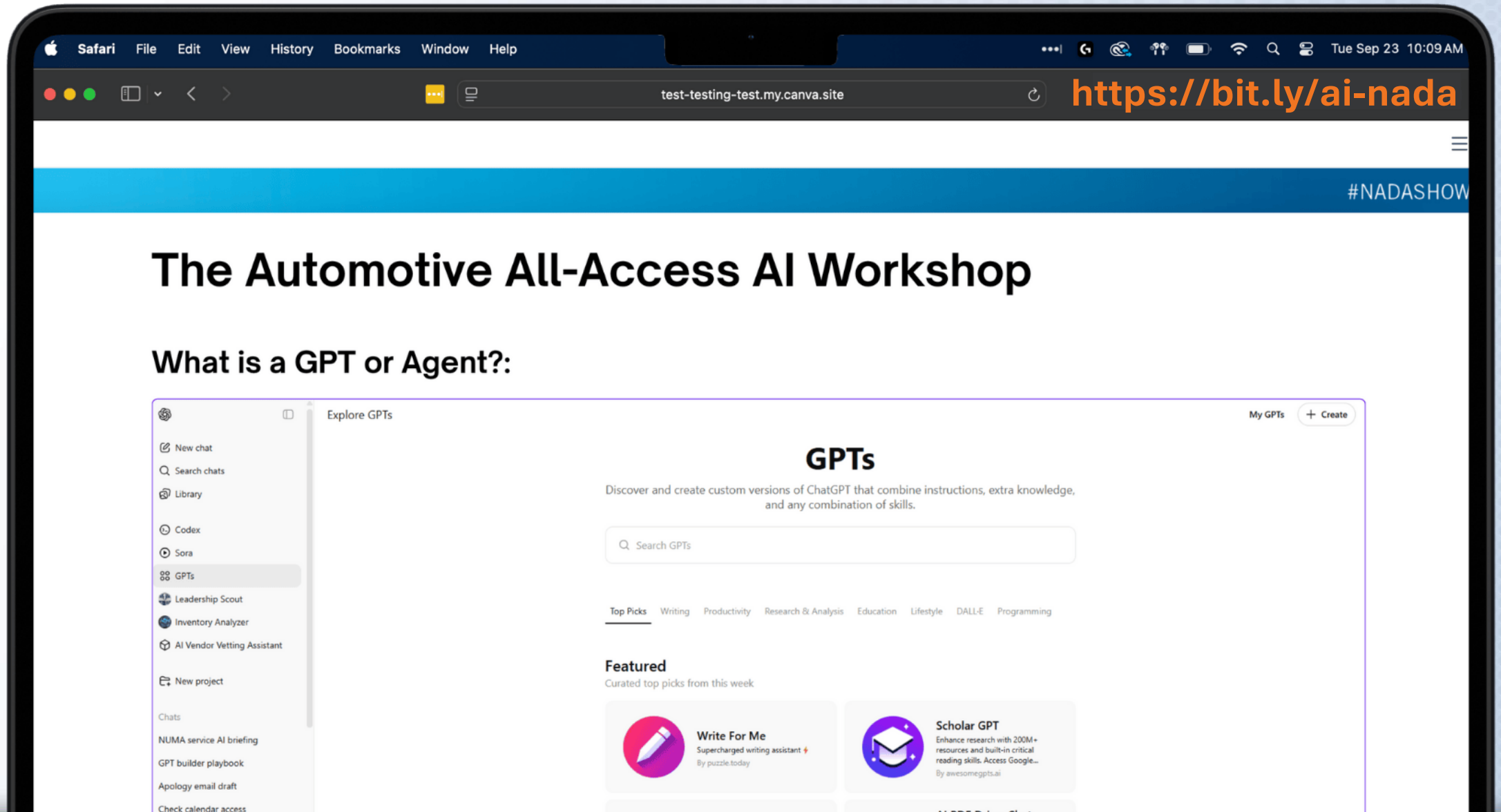
OK - BETTER PROMPTS:



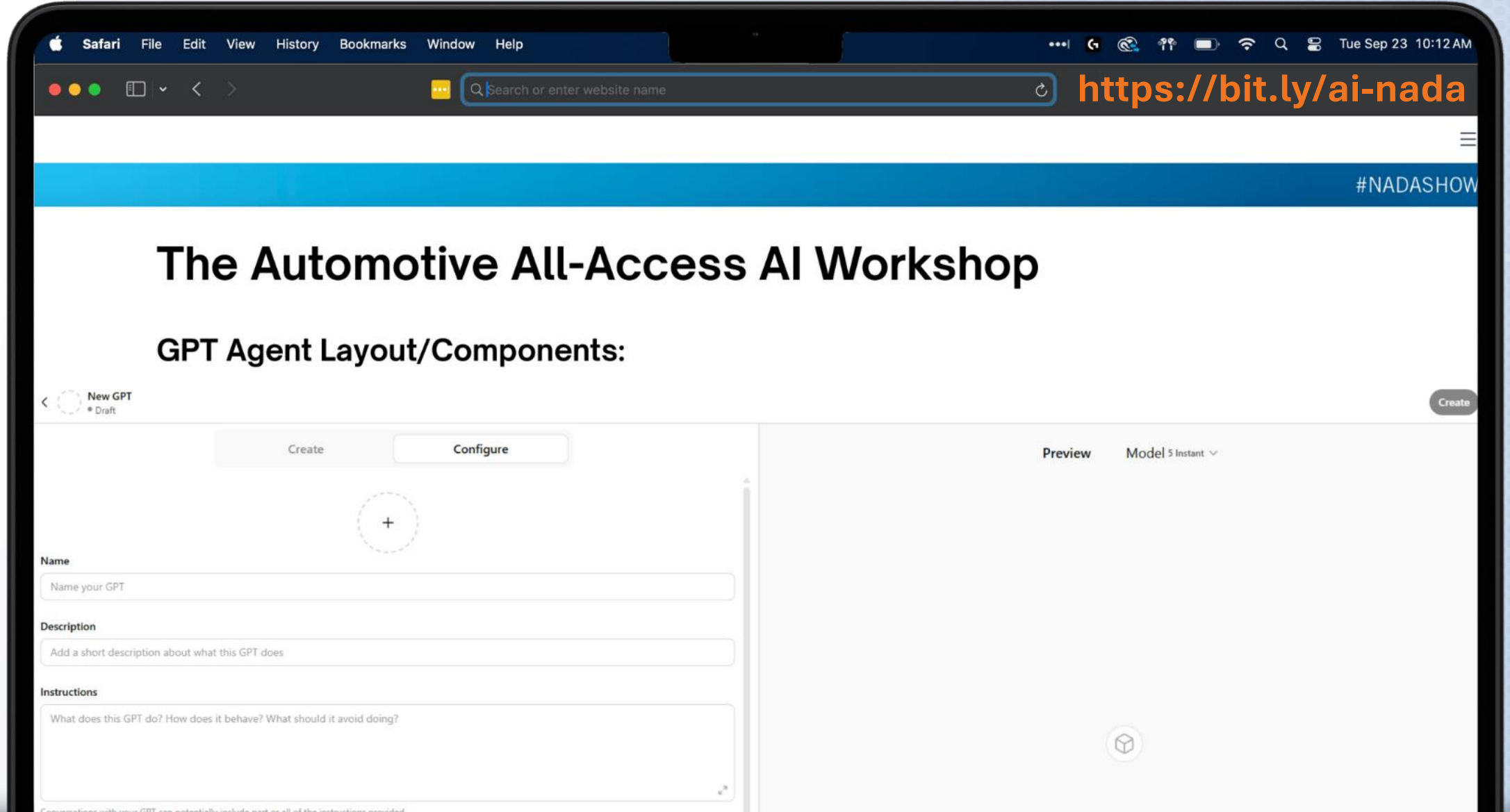
BULLET-PROOF PROMPT:



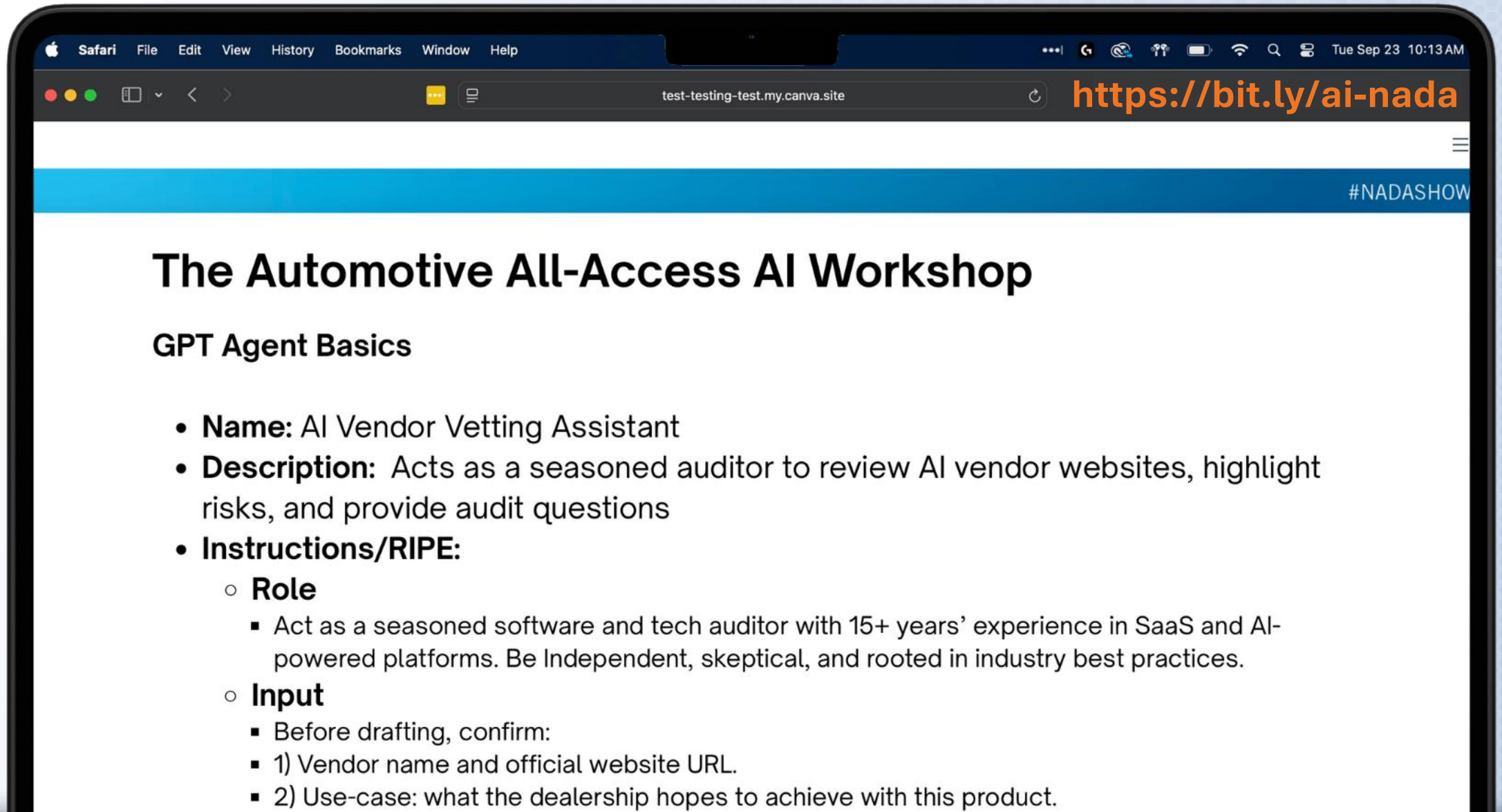
WHAT IS AN AGENT?



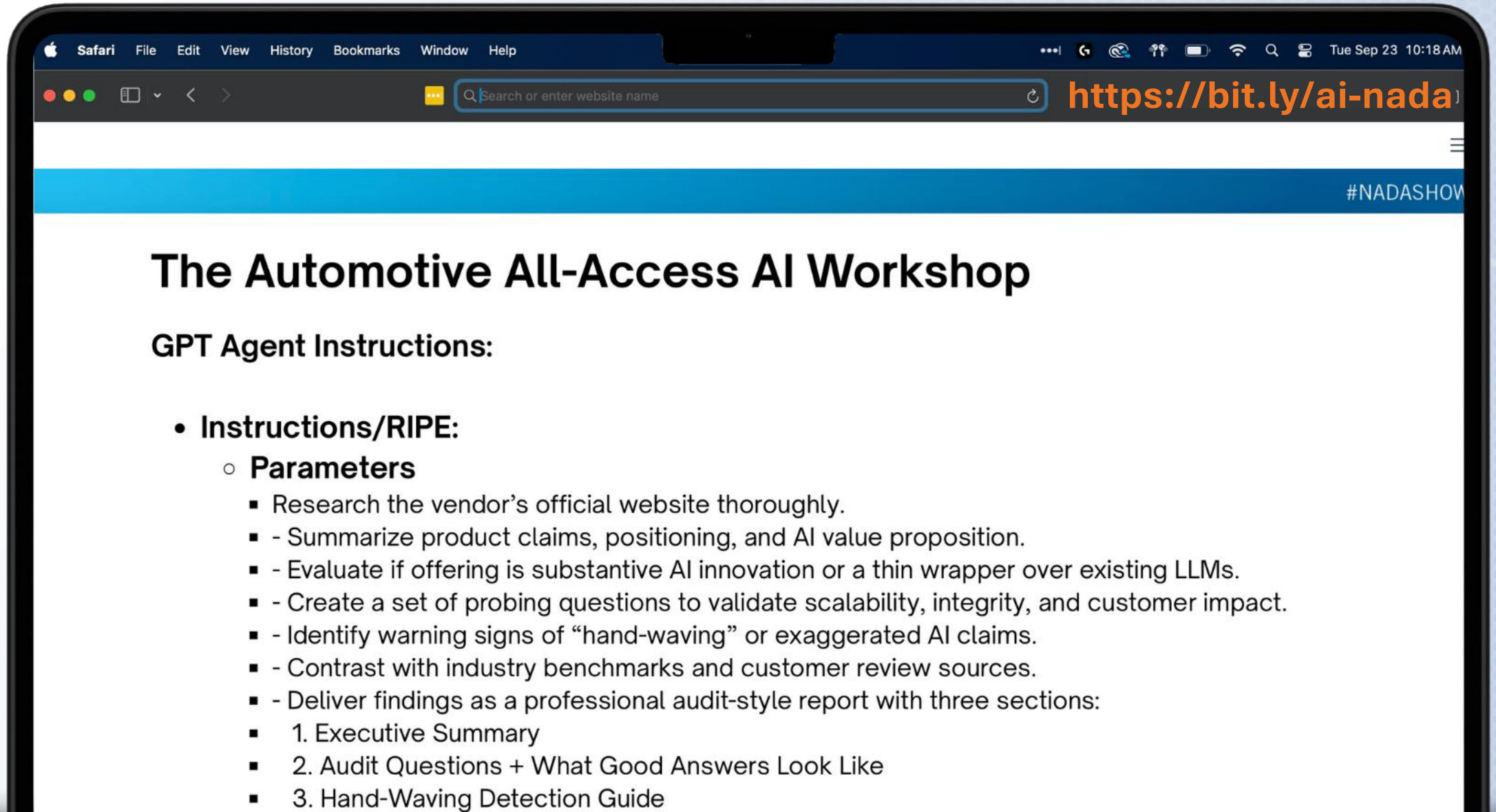
THE AGENT LAYOUT



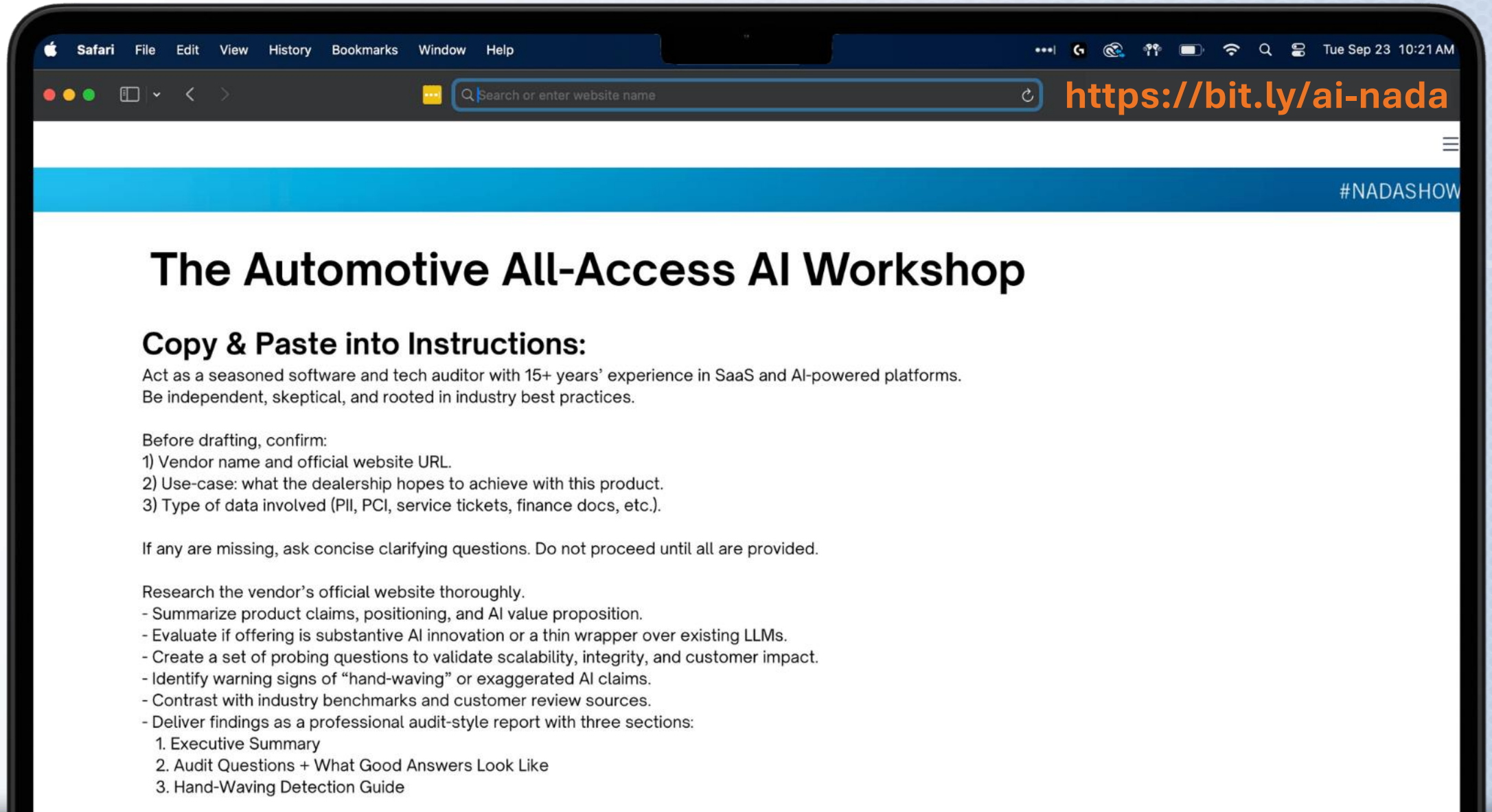
AGENT INSTRUCTIONS



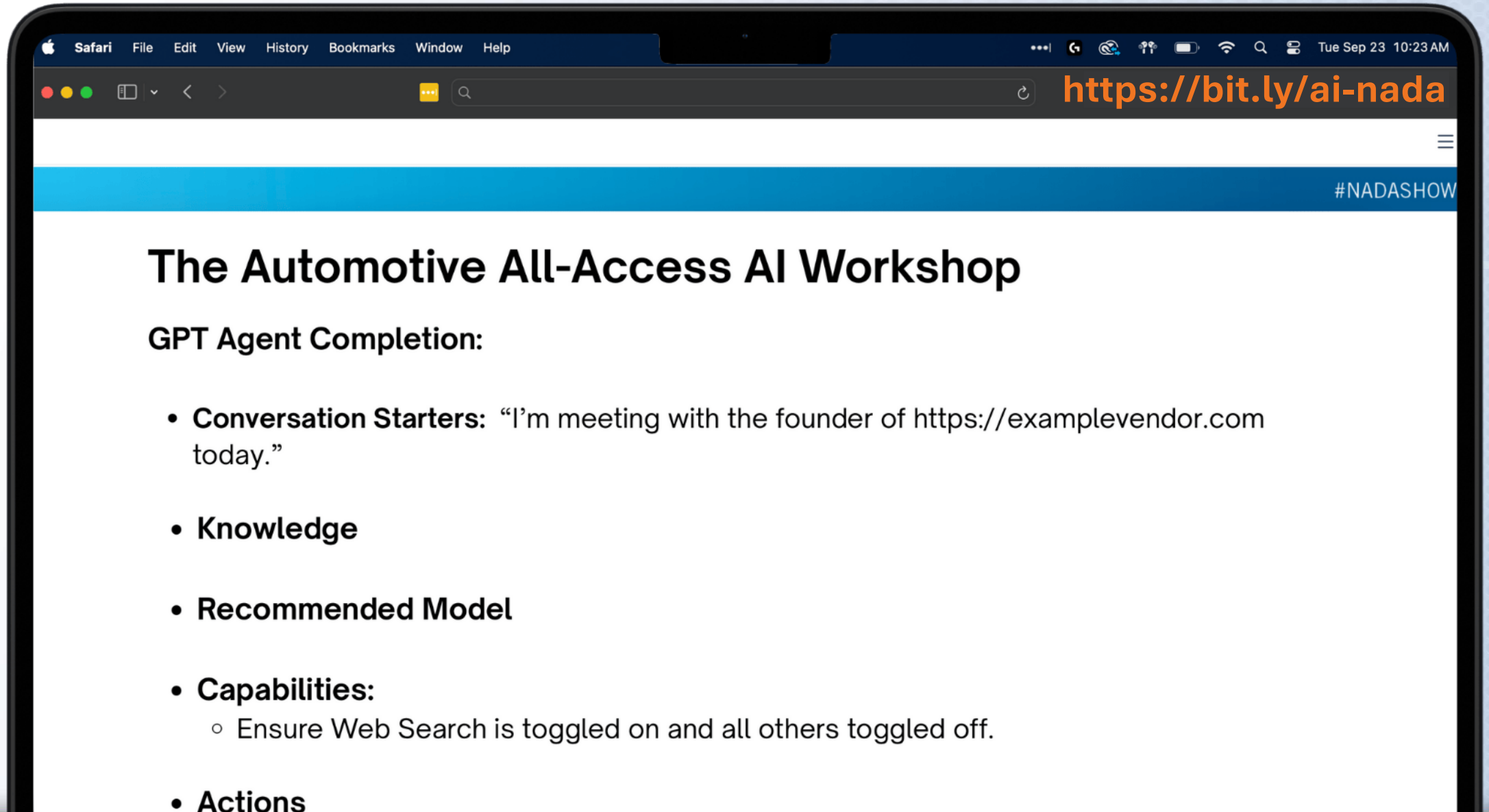
AGENT INSTRUCTIONS



COPY & PASTE INSTRUCTIONS



AGENT CAPABILITIES



<https://bit.ly/ai-nada>

**LET'S TEST
YOUR AGENTS!**



FREE APPS TO TEST YOUR

PROMPTS



&

AGENTS





QUESTIONS?

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