Exhibitor's Planning Calendar

NADA Show 2027
Orange County Convention Center – Orlando, FL – February 18-20, 2027

Deadlines and Due Dates

2026

November 18	**Booth space final payment due**
November 18	**Deadline to complete eBooth profile for web and mobile app (can be updated at any time)**
December 11	**Deadline for submission of Booth Floor Plan Reporting Form and Booth Floor Plan layout to NADA Show Management**
December 11	**Deadline for submission of Enclosed/Multiple Story Booth Floor Plan Reporting Form and layout to NADA Show Management and OCCC**
December 8	**Deadline for submitting rooming list and names for room blocks exhibit personnel to NADA Registration & Housing. Any rooms not used in your block by this date will be subject to release.**
December 21	**Deadline to cancel paid Exhibitor Badges and/or Exhibitor w/Education Badges to receive a refund.**

2027

January 6	**Deadline for submission of Hanging Sign Form**
January 6	**Deadline for submission of Request for Use of Exhibitor Appointed Contractor Form**
January 6	**Deadline for submission of Vehicle Reporting Form**
January 12	**Incentive Deadline Date for Orange County Convention Center Utilities**
January 15	**Earliest date freight will be accepted at the Freeman warehouse in Orlando**
January 18	**Freeman Discount Price Deadline**
February 4	**Last day freight will be accepted at the Freeman warehouse in Orlando to avoid additional after deadline charge**
February 14	**Date for freight delivery to begin direct to Orange County Convention Center based on your target move-in date**
Feb 14-Feb 17	**Target move-in dates – See target map for your move-in date**
February 17	**Exhibitor set-up must be completed by 5pm**
February 18-20	**Exhibit open**
February 20	**Exhibitor tear-down begins at 1:00pm**
February 23	**Removal of displays to be completed by 5pm – Carriers must check in by 1pm**

***Be sure to check discount deadline dates for all our Official Contractors, as they may vary.**