BOOTH FLOOR PLAN FILING REQUIREMENTS

Deadline: December 11, 2026

Each exhibiting company must submit a booth drawing/rendering of the planned booth construction, showing height, depth and width. The height and placement of walls, furniture and all displayed products or equipment must be included. This drawing/rendering must be submitted by December 11, 2026, regardless of booth size.

Your display products must fit within the confines of your display area and must be arranged in such a manner to not obstruct neighboring exhibits. Anything not complying with NADA's Exhibit Design Regulations will be removed - NO EXCEPTIONS!

All in-line booths are divided by hardwall and measure 9.765' wide by 10' deep.

In order for your booth drawing/rendering to be accurately processed, **YOU MUST ATTACH YOUR FLOOR PLAN TO THE FLOOR PLAN REPORTING FORM**. **The floor plan should include the dimensions and descriptions of all structures in the booth, including signs, offices, and walls.**

NADA Show Management will review booth drawings/renderings for compliance with NADA's Exhibit Design Regulations. **NADA Show Management will notify exhibitors only if the booth may be in violation.**

Booth Floor Plan Reporting Form

DEADLINE: December 11, 2026

NADA Show 2027 | February 17-20, 2027
Orange County Convention Center **|** Orlando, FL

EACH EXHIBITOR MUST SUBMIT THIS FORM WITH BOOTH DRAWINGS/RENDERINGS SHOWING ANY WALLS AND HEIGHTS BY December 11, 2026, REGARDLESS OF BOOTH SIZE.

_____
Exhibiting Company

_____
Contact Person Email Address

_____
Phone Number (Direct or Cell)

Booth Number_____ Booth Dimensions _____ x _____ = _____ sq. ft.

Type of booth:

Linear _____ (Max Height: 8')
Perimeter _____ (Max Height 12')
Peninsula _____ (Max Structure Height: 20' – Hanging Sign: 25')

Island _____
(Max Structure Height: 20' – Hanging Sign: 25')

Height of backwall:_____

Height of tallest piece of display material or equipment (excluding backwall and hanging sign, if applicable)_____(See Maximum heights above)

Your display products must fit within the confines of your display area and must be arranged in such a manner to not obstruct neighboring exhibits. Anything not complying with NADA's Display Specifications will be removed - NO EXCEPTIONS!

Our primary goal is to help you have a problem free set-up onsite. Exhibitors that are not in pre-event compliance with NADA Exhibit Design Regulations will need to be adjusted onsite until full compliance is achieved, which may result in additional fees assessed to the exhibiting company.

Please read carefully the NADA Exhibit Display Regulations. NADA requires that a floor plan of your proposed display be on file with Show Management by **December 11, 2026, regardless of booth size.** Please submit to:

NADA Expo Dept
Email: expoforms@nada.org