



NATIONAL  
AUTOMOBILE  
DEALERS  
ASSOCIATION

# 2025 Calendar of Events

Board of Directors



HOTEL

NADA Board Headquarter Hotel

Four Seasons Hotel New Orleans  
2 Canal Street  
New Orleans, LA, 70130  
504.434.5100  
fourseasons.com/neworleans

NADA Show Main Location

New Orleans Ernest N. Morial Convention Center (NOCC)  
900 Convention Center Blvd  
New Orleans, LA 70130  
504.582.3000  
mccno.com

NADA Board of Directors Office

Iris, Level 3, Four Seasons

NADA Board of Directors/ATD Board of Line Reps  
and Spouse Hospitality Room

Silverbell & Wisteria, Level 3, Four Seasons  
8am-5pm daily

Attire

Daily Attire: Business Casual  
Evening Attire: Cocktail

\* Indicates spouses are invited and encouraged to attend these events.

2025 Calendar of Events

TUESDAY, JANUARY 21, 2025

2pm-5pm	<b>New Director Orientation</b> Magnolia Room, Level 3, Four Seasons
6pm-8pm	<b>NADA Board of Directors Welcome Reception*</b> River Ballroom, Level 3, Four Seasons
7pm-10pm	<b>NADA Newly Elected Director Dinner*</b> Arnaud's Restaurant, Bourbon Suites Transportation will be provided to and from the Four Seasons. Please meet at the front entrance of the Four Seasons at 6:45pm.

WEDNESDAY, JANUARY 22, 2025

8am-5pm 7:15am Breakfast	<b>NADA Board of Directors Meeting</b> Plimsoll Ballroom, Level 3, Four Seasons
9:45am-2:30pm	<b>Board of Directors Spouse/Guest Program*</b> M.S. Rau and Commander's Palace Transportation will be provided to and from the Four Seasons. Please meet at the front entrance of the Four Seasons at 9:45am.
12pm-1pm	<b>NADA Board of Directors and ATAЕ Luncheon</b> River Ballroom, Level 3, Four Seasons
6:30pm-10pm	<b>NADA Outgoing Chairman's Reception and Dinner (invite only)*</b> <i>Honoring 2024 Chairman Gary Gilchrist</i> River Ballroom & Foyer, Level 3, Four Seasons

THURSDAY, JANUARY 23, 2025

7am-3:15pm	<b>J.D. Power Automotive Summit (invited)</b> Sheraton New Orleans
7:30am-6pm	<b>NADA Shuttle Bus Service</b> To/from all official NADA hotels to NOCC
8am-10am	<b>AFSA Meeting (discretionary attendance)</b> <b>AFSA Vehicle Finance Conference &amp; Expo</b> The Roosevelt Hotel New Orleans Transportation will be provided to and from the Four Seasons. Please meet at the front entrance of the Four Seasons at 7:45am.
8:30am-11:30am	<b>Women Driving Auto Retail Event*</b> La Nouvelle Orleans Ballroom C, NOCC
11:30am-4:30pm	<b>NADA PAC Suite</b> La Nouvelle Orleans Ballroom B, NOCC
12pm-3:15pm	<b>NADA Show Workshops, Spotlight Series, and Exchange Sessions</b> Level 2, NOCC
3pm-4:15pm	<b>NADA Dealer Franchise Meetings: Audi, Cadillac, Chevrolet, Ford U300, Mazda, Nissan, Toyota &amp; Lexus</b> NOCC
7pm-10pm	<b>NADA Welcome Reception: NADA Fest*</b> Sugar Mill Board members will have access to a board-only area inside the Sugar Mill. After entering the Sugar Mill, proceed to the right to the “historic New Orleans buildings”.

FRIDAY, JANUARY 24, 2025

7am-6pm	<b>NADA Shuttle Bus Service</b> To/from all official NADA hotels to NOCC
8am-5pm	<b>NADA PAC Suite</b> La Nouvelle Orleans Ballroom B, NOCC
8:30am	<b>NADA Main Stage Doors Open &amp; Pre-Session Entertainment</b> Great Hall, NOCC

FRIDAY, JANUARY 24, 2025 (CONTINUED)

8:45am-10am	<b>NADA Opening Main Stage, featuring Ryan Leak</b> Great Hall, NOCC
10am	<b>NADA Expo Hall Opening</b> Lobby D & Great Hall, NOCC
10am-5pm	<b>NADA Expo Open</b> Expo Hall, NOCC
10am-5pm	<b>Relaxation Zone</b> Booth #9051, NOCC
10:30am-5pm	<b>NOLA Sips Bar &amp; Lounge</b> Booth #3571, NOCC
12:15pm-1:45pm	<b>NADA Industry Relations Reception/ Luncheon</b> Plimsoll Ballroom, Level 3, Four Seasons
12:30pm-4:15pm	<b>NADA Show Workshops, Spotlight Series, and Exchange Sessions</b> Level 2, NOCC
3pm-4:15pm	<b>NADA Dealer Franchise Meetings: Buick-GMC, Ford, Infiniti, Kia, Mercedes-Benz, Volkswagen, Volvo</b> NOCC
6pm-6:30pm	<b>NADA PAC NGLC Event*</b> Fulton Alley
6:30pm-8:30pm	<b>NADA Academy Alumni &amp; NextGen Reception Hosted by NADA Academy, NADA PAC &amp; Legislative Affairs*</b> Fulton Alley
7pm-10pm	<b>NADA Past Chairs &amp; Past Presidents Dinner (invite only)*</b> Chef’s Gallery, Galerie de Galatoire Transportation will be provided to and from the Four Seasons. Please meet at the front entrance of the Four Seasons at 6:45pm.

SATURDAY, JANUARY 25, 2025

7am-6pm	<b>NADA Shuttle Bus Service</b> To/from all official NADA hotels to NOCC
8am-5pm	<b>NADA PAC Suite</b> La Nouvelle Orleans Ballroom B, NOCC
8:30am-5pm	<b>NADA Expo Open</b> Expo Hall, NOCC
8:30am-5pm	<b>Relaxation Zone</b> Booth #9051, NOCC
8:30am	<b>NADA Main Stage Doors Open &amp; Pre-Session Entertainment</b> Great Hall, NOCC
8:45am-10:30am	<b>NADA Main Stage with TIME Dealer of the Year, featuring Frank Caliendo</b> Great Hall, NOCC
10:30am-5pm	<b>NOLA Sips Bar &amp; Lounge</b> Booth #3571, NOCC
12:30pm-4:15pm	<b>NADA Show Workshops, Spotlight Series, and Exchange Sessions</b> Level 2, NOCC
3pm-4:15pm	<b>NADA Dealer Franchise Meetings: BMW &amp; MINI, Honda &amp; Acura, Hyundai, Lincoln, Stellantis</b> NOCC
5:30pm-7:30pm	<b>Retirement Reception for Joe Cowden*</b> The Peacock Room, Hotel Fontenont

SUNDAY, JANUARY 26, 2025

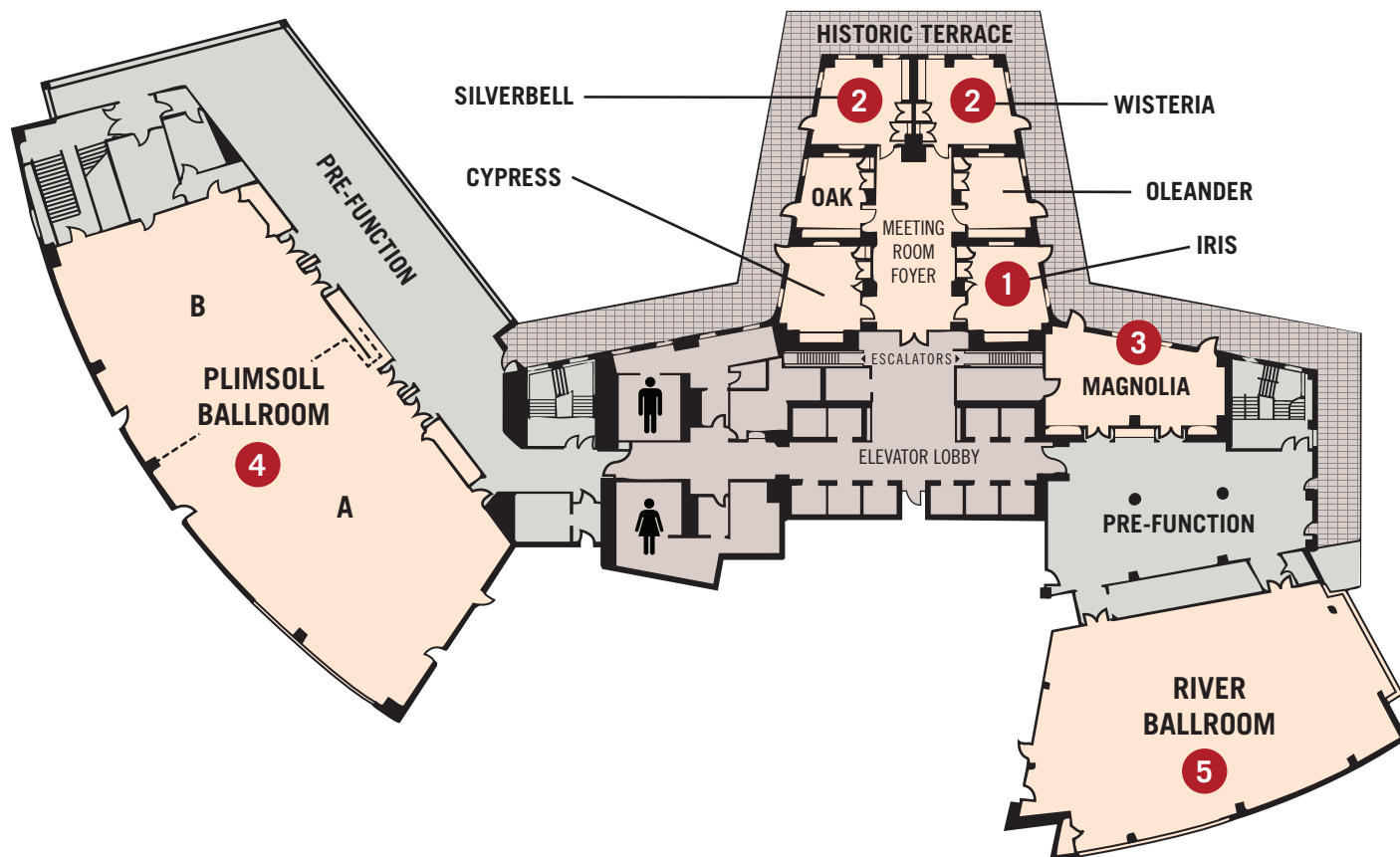
7am-2:30pm	<b>NADA Shuttle Bus Service</b> To/from all official NADA hotels to NOCC
8am-1:30pm	<b>NADA PAC Suite</b> La Nouvelle Orleans Ballroom B, NOCC
8:30am-12:30pm	<b>NADA Expo Open</b> Expo Hall, NOCC
8:30am-12:30pm	<b>Relaxation Zone</b> Booth #9051, NOCC
8:30am	<b>NADA Main Stage Doors Open &amp; Pre-Session Entertainment</b> Great Hall, NOCC
8:45am-10am	<b>Main Stage, featuring Coach K</b> Great Hall, NOCC
10:30am-11:45am	<b>NADA Dealer Franchise Meetings: Alfa Romeo, Ineos Grenadier, Genesis, Mitsubishi, Subaru</b> NOCC
10:30am-12:30pm	<b>NOLA Sips Bar &amp; Lounge</b> Booth #3571, NOCC
10:30am-1:30pm	<b>NADA Show Workshops, Exchange and Super Sessions</b> Level 2, NOCC
6pm-9pm	<b>NADA Incoming Chairman's Reception*</b> <i>Welcoming 2025 Chairman Tom Castriota</i> The National WWII Museum Transportation will be provided to and from the Four Seasons Hotel. Please meet the transportation at the front entrance of the Four Seasons at 5:45pm.



FOUR SEASONS

HOTEL  
NEW ORLEANS

## LEVEL 3



**1** NADA Board of Directors Office  
Iris

**2** NADA Board of Directors/ATD Board of Line Reps  
and Spouse Hospitality Room  
Silverbell & Wisteria

**3** New Director Orientation  
Magnolia Room

**4** • NADA Board of Directors Meeting  
• NADA Industry Relations Reception/ Luncheon  
Plimsoll Ballroom

**5** • NADA Board of Directors Welcome Reception  
• NADA Board of Directors and ATAE Luncheon  
• NADA Outgoing Chairman's Reception and Dinner  
River Ballroom

# Affiliate Events

Manufacturers, Exhibitors and Allied Industries

## THURSDAY, JANUARY 23, 2025

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### J.D. Power Auto Summit 2025 (by invitation only)

Napoleon Ballroom | Sheraton New Orleans  
7am-3:15pm

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### Auto Team America - 31st Annual Dealer/CEO/CFO Forum (by invitation only)

La Salle Ballroom | InterContinental New Orleans  
8am-1pm

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### Automotive News Retail Forum (by invitation only)

Gravier Ballroom | Marriott Warehouse Arts  
8am-3:30pm

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### Nissan Dealer Reception (by invitation only)

The Chicory  
4:30pm-7pm

## FRIDAY, JANUARY 24, 2025

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### Northwood University Reception (by invitation only)

St. James Ballroom | Hilton Riverside New Orleans  
5pm-7pm

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### Stellantis Reception (by invitation only)

Grand Ballroom CD | Sheraton New Orleans  
5:30pm-7:30pm

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### INFINITI Retailer Reception (by invitation only)

Copper Vine  
6pm-8pm

## SATURDAY, JANUARY 25, 2025

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### Northwood University Breakfast (by invitation only)

St. James Ballroom | Hilton Riverside New Orleans  
6:45am-8:15am

# State Association Hospitality Functions

State Association Members and Guests Only

## THURSDAY, JANUARY 23, 2025

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### FLORIDA

**FADA Reception honoring Incoming Chairman Tom Castriota**

The Historic Swoop-Duggins House  
916 Lafayette St, New Orleans, LA 70113  
5pm-7pm

## FRIDAY, JANUARY 24, 2025

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### CALIFORNIA

**California New Car Dealers Association – CNCDA’s Welcome Party (by invitation only)**

Marigny 1+2 | Le Meridien New Orleans  
6pm-8pm

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### CONNECTICUT

**Connecticut Automotive Retailers Association – Connecticut Dealer Welcome Luncheon (by invitation only)**

Gravier A | Marriott Warehouse Arts  
12pm-2pm

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### TEXAS

**Texas Automobile Dealers Association – Texas Party (by invitation only)**

Gallery B | Windsor Court Hotel  
6pm-8pm

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### MARYLAND, VIRGINIA, WASHINGTON DC

**MADA, VADA, WANADA RECEPTION (by invitation only)**

River | Hilton Riverside  
6pm-9pm

## Notes





NATIONAL AUTOMOBILE DEALERS ASSOCIATION

8484 Westpark Drive | Suite 500 | Tysons, VA 22102 | 703.821.7000