

ATAE Schedule

New Enhanced Schedule for NADA 2025:

There is an enhanced schedule for NADA 2025! Please pay close attention to the schedule changes for the NADA Show 2025.

- **Franchise Meetings:**
 - Expanded the schedule to include an additional franchise meeting slot on Thursday afternoon. Franchise meetings will now be held Thursday – Saturday at 3 pm and Sunday at 10:30am.
- **Workshops:**
 - Added in a new workshop slot at 12:30pm on Friday & Saturday
- **Expo:**
 - Friday will open at 10am, directly following the mainstage. The expo will close at 1pm on Sunday.

Wednesday, January 22, 2025

ATAE Board of Directors Meeting (morning)	Hilton Riverside
NADA BOD & ATAЕ luncheon (noon)	Four Seasons
ATAE Business Session Meeting (afternoon)	Hilton Riverside
ATAE Reception (evening)	Hilton Riverside

Thursday, January 23, 2025

ATAE Breakfast Meeting (morning)	Hilton Riverside
ATAE Membership Meeting (morning)	Hilton Riverside
Women Driving Auto Retail Brunch (9am-Noon)	New Orleans Convention Center
2025 NADA Show Opens with Workshop Program	New Orleans Convention Center
NADA Welcome Reception	Sugar Mill

Friday, January 24, 2025

NADA Opening Main Stage (morning)	New Orleans Convention Center
Formal Opening of the 2024 NADA Show (10am immediately following the Main Stage)	New Orleans Convention Center
TIME Dealer of the Year Brunch	TBA

Saturday, January 25, 2025

NADA Main Stage (morning – TIME Dealer of the Year ceremony!)	New Orleans Convention Center
NADA Show Continues	New Orleans Convention Center

Sunday, January 26, 2025

NADA Main Stage Inspirational session (morning)	New Orleans Convention Center
NADA Show closes following final Exposition	New Orleans Convention Center
NADA Incoming Chairman’s Reception (evening)	The National WWII Museum