



Education Subscription

Dealership Employees have access to all Professional Series Classes and Seminars for one low monthly price!

NADA Education Subscription is a powerful tool for providing continuous training and development to your employees. Professional Series classes are designed for new or high potential department managers and are a good starting point before attending a more advanced seminar.



PARTS DEPARTMENT

- Professional Series Parts Management (plus Leadership)
- Advanced Parts Management Seminar
- Cross Training: Professional Series Service Management



SERVICE DEPARTMENT

- Essential Service Advisor Seminar
- Ultimate Service Advisor Seminar
- Professional Series Service Management (plus Leadership)
- Advanced Service Management Seminar
- Cross Training: Professional Series Parts Management



SALES DEPARTMENT

- Professional Series Sales Management (plus Leadership)
- Advanced Vehicle Inventory and Marketing Seminar
- Advanced Vehicle Sales and Associate Management Seminar



OFFICE MANAGER

- Professional Series Office Management (plus Leadership)
- Professional Series Office Management II (plus Leadership)
- Advanced Financial Management Seminar



LEADERSHIP DEVELOPMENT

- Championship Coaching Seminar
- Fundamentals of Effective Leadership
- Talent Management Seminar



DEALER PRINCIPAL/OWNER

- Dealership Buy, Sell or Hold Seminar



CONTROLLER/CFO

- Advanced Financial Management Seminar



OTHER

- Marketing Bootcamp
- Marketing Analytics Bootcamp

First dealership:
\$799/month

Any additional dealerships:
\$499/month

12-month commitment. Includes all NADA Professional Series classes and seminars. Excludes NADA Academy.

Visit the following website to activate a subscription and to see class dates.

nada.org/nada-education-subscriptions

Contact academyinfo@nada.org with the following information to register and reference that your dealership has a subscription.

Full name:
E-mail address:
Cell number:
Dealership name:
Class attending:

(For Professional Series classes, include both the department class and the leadership class.)