



# Education Subscription

Dealership Employees have access to all Professional Series Classes and Seminars for one low monthly price!

NADA Education Subscription is a powerful tool for providing continuous training and development to your employees. Professional Series classes are designed for new or high potential department managers and are a good starting point before attending a more advanced seminar.



- Professional Series Parts Manager (includes Leadership)
- Advanced Parts Management Seminar
- Cross Training: Professional Series Service Manager



- Ultimate Service Advisor
- Professional Series Service Manager (includes Leadership)
- Advanced Service Management Seminar
- Cross Training: Professional Series Parts Manager



- Professional Series Sales Manager (includes Leadership)
- Vehicle Inventory and Marketing Seminar
- Vehicle Sales and Associate Management Seminar



- Professional Series Office Manager (includes Leadership)
- Financial Management Seminar



- Financial Management Seminar



- Championship Coaching Seminar



- Dealership Buy, Sell or Hold Seminar



Visit the following website to activate a subscription and to see class dates.

[nada.org/nada/nada-education-subscriptions](https://nada.org/nada/nada-education-subscriptions)



**First dealership:**  
\$699/month

**Any additional dealerships:**  
\$399/month

*12-month commitment. Includes all NADA Professional Series classes and seminars. Excludes NADA Academy.*