## Linear Booth

Linear Booths, also called "in-line" booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

## Dimensions

For purposes of consistency and ease of layout and/ or reconfiguration, floor plan design in increments of $10 \mathrm{ft}(3.05 \mathrm{~m})$ has become the de facto standard in the United States. Therefore, unless constricted by space or other limitations, Linear Booths are most commonly $10 \mathrm{ft}(3.05 \mathrm{~m})$ wide and 10 ft $(3.05 \mathrm{~m})$ deep, i.e. 10 ft by $10 \mathrm{ft}(3.05 \mathrm{~m}$ by 3.05 m$)$. A maximum back wall height limitation of 8 ft $(2.44 \mathrm{~m})$ is generally specified.

## Use of Space

Regardless of the number of Linear Booths utilized, e.g. 10 ft by $20 \mathrm{ft}(3.05 \mathrm{~m}$ by 6.10 m$), 10 \mathrm{ft}$ by $30 \mathrm{ft}(3.05 \mathrm{~m}$ by 9.14 m ), 10 ft by $40 \mathrm{ft}(3.05 \mathrm{~m}$ by 12.19 m$)$, etc. display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of $8 \mathrm{ft}(2.44 \mathrm{~m})$ is allowed only in the rear half of the booth space, with a 4 ft ( 1.22 m ) height restriction imposed on all materials in the remaining space forward to the aisle. (See Line-of-Sight exception on page 8.) Note: When three or more Linear Booths are used in combination as a single exhibit space, the $4 \mathrm{ft}(1.22 \mathrm{~m})$ height limitation is applied only to that portion of exhibit space which is within $10 \mathrm{ft}(3.05 \mathrm{~m})$ of an adjoining booth.

## Corner Booth

A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. All other guidelines for Linear Booths apply.



LEFT SIDE VIEW


