

# Welcome Reception

One Night. Exclusive Access.

Universal Epic Universe  
Wednesday, February 17 • 7-11pm



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## NADA IS OFFERING HIGH-VISIBILITY EXPERIENCE PACKAGES THAT POSITION YOUR BRAND AT THE CENTER OF THE WELCOME RECEPTION AT UNIVERSAL EPIC UNIVERSE.

Capture attention before the exhibit hall opens and drive booth traffic by becoming a featured company. Elevate your presence by becoming an Event Ambassador through a Brand Experience Package.

### SIGNATURE PACKAGE: ESSENTIAL EXPOSURE

**\$20,000** - Availability: 10 Packages

Includes:

- 20 tickets to the NADA Welcome Reception
  - ★ Additional discounted tickets available at \$249 each
- Logo placement on themed towers throughout Celestial Park
- Logo featured across 11 digital screens in the Ticketing Office
- Logo placement on:
  - ★ NADA Show website
  - ★ NADA Show mobile app
- Logo displayed on Airstar
- Logo on Universal Epic LED freestanding signage (single-sided)

### PREMIER PACKAGE: HIGH IMPACT

**\$30,000** - Availability: 5 Packages

Includes:

- 30 tickets to the NADA Welcome Reception
  - ★ Additional discounted tickets available at \$249 each
- Logo placement on themed towers throughout Celestial Park
- Logo featured across 11 digital screens in the Ticketing Office
- Logo placement on:
  - ★ NADA Show website
  - ★ NADA Show mobile app
- Exclusive branding on Universal Epic LED rolling signage within Celestial Park (double-sided)
- Exclusive branding on a Universal Epic LED bar in Celestial Park:
  - ★ Branded cups
  - ★ Branded napkins
  - ★ Branded stirrers.

### ELITE PACKAGE: MAXIMUM IMPACT

**\$50,000+** - Availability: 4 Packages

Includes:

- 50 tickets to the NADA Welcome Reception
  - ★ Additional discounted tickets available at \$249 each
- Logo placement on themed towers throughout Celestial Park
- Logo featured across 11 digital screens in the Ticketing Office
- Logo placement on:
  - ★ NADA Show website
  - ★ NADA Show mobile app
- Custom gobo projection with company logo (location TBD)
- Exclusive branding at one of four on-site restaurants/locations:
  - ★ Club Jupiter
  - ★ Constellation Carousel
  - ★ Oak & Star
  - ★ Meteor Astropub
- Exclusive Universal Epic LED freestanding signage near the selected restaurant
- Branding on restaurant LED monitors, including:
  - ★ Menu board: outside restaurant
  - ★ Branded cups
  - ★ Branded napkins
  - ★ Branded stirrers