

SHOW NADA 2027

OFFICIAL CONTRACTOR

2027 NADA Show

February 18-20, 2027 | Orlando, FL



CLICK HERE TO ORDER ONLINE: exhibitor.swap.mge360.com



SWAP Lead Retrieval

All prices are listed in USD

See page 3 for full product descriptions

To Submit your Order or for Assistance, Contact: exhibitorservices@maritz.com

Lead Retrieval Solutions	Pricing Through 12/10/26	Pricing Through 1/21/27	Pricing After 1/21/27	Unit Count	Total All prices in USD
SWAP App Package THREE activations on YOUR devices*	\$ 535				
SWAP Handheld Scanner Rental ONE activation pre-loaded on OUR handheld rental device	\$ 484	\$ 561	\$ 592		
SWAP Tablet Rental ONE activation pre-loaded on OUR handheld rental device	\$ 411	\$ 438	\$ 459		
Event API YOUR developers integrate with OUR API with YOUR lead system Click here for more information	\$ 600				
Add-On Enhancements				Unit Count	Total All prices in USD
Additional SWAP Activation(s)** Additional activation(s) on YOUR device* (applicable when paired with one of the above Lead Retrieval Solutions)	\$ 149 per additional user activation				
Bluetooth Printer Pairs with ONE device only	\$ 149				
Custom Sales Qualifiers / Custom Survey Service For targeted prospect questions and responses, send us your custom content, and we'll preload it for you.	\$ 99				
Delivery Service Your order delivered to your booth	\$ 200				

Your order confirmation and payment link will be emailed to you.

Note: All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show. Leads captured through badge images and handwritten badge ID's are available for upload within 14 days post-event, and are subject to a data services fee.

TERMS AND CONDITIONS: Click [here](#) for additional Terms and Conditions.

App activation applies to singular event. Purchase Orders are not accepted. All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Please call for exact quote.

		Total
Sub-Total	=	
Processing Fee***	+	\$ 9.99
Total	=	
		without Sales Tax****

* System Requirements: Android 7.1 or higher and iOS 12.0 or higher. Search for "SWAP by Maritz" in Google Play Store or App Store.

** Additional SWAP activation(s) pricing applies to singular booths only. If you are part of a pavilion, please contact Exhibitor Services.

*** Processing fee waived when order is placed using company's online lead portal.

**** Taxable items and rates vary among states and are subject to change. If you are tax exempt, please reach out to Exhibitor Services at exhibitorservices@maritz.com.

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Exhibiting Company: _____

Check if information is for: Exhibiting Company Third Party

Third-Party Company (if applicable): _____

Address: _____

State/Country: _____ Zip Code: _____

Contact Name: _____ Booth #: _____

City: _____ Email: _____

Phone: _____ Company Website: _____

Your order confirmation and payment link will be emailed to you.

Do not email credit card information.

Upon registration for this event, all guests (foreign and domestic) agree to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz recommends all customers seek their own expert advice for privacy compliance concerns.

For Assistance, Contact:
ExhibitorServices@Maritz.com
877-623-3487

It is against Maritz security policy to accept credit card information via email.





The Right Tools Can Be a Game Changer

All our badge scanners run on the easy-to-use SWAP platform. Choose the option that's right for your booth or mix and match to create a custom solution.



Lead Retrieval Top Features & Benefits	Mobile App 	Handheld Rental 	Tablet Rental
Native app for Android or iOS	✓		
Economical way to get scanning solution into the hands of each salesperson	✓		
App is pre-loaded for seamless experience		✓	✓
Tracks leads by individual device	✓	✓	✓
Supports sending marketing collateral through email	✓		
Create customized qualifiers and surveys	✓	✓	✓
Business card scanning	✓		✓
Pairs with rented Bluetooth printer	✓	✓	✓
Good for booths that require a shared scanning device		✓	✓
Larger screen is perfect for long surveys or detailed notes			✓
Ability to add notes and rank leads	✓	✓	✓

Our Lead Retrieval Solutions Offer:

- Versatility: Unified tools to help make quality connections
- Efficiency: Automating data collection, reducing errors
- Accuracy: Ensures precise data
- Accessibility: Provides organized, easy-to-access lead data
- Dedicated Support: Exhibitor support before, during and after event

Ready to hear more?



Scan QR Code to [learn more](https://exhibitor.swap.mge360.com).

ORDER ONLINE NOW

<https://exhibitor.swap.mge360.com>