

EventNowSM
Exhibitor Kit



NADA
SHOW | **2027**
OFFICIAL CONTRACTOR

EncoreSM is the official event technology provider for the NADA Show 2027.
We support exhibitors with reliable equipment and easy, stress-free ordering.

How to order

- 1 Visit [Event Now](#) and select your show.
- 2 Explore equipment options designed to support a wide range of exhibitor needs.
- 3 Select products and check out online. We'll send a confirmation email with your order details.*

Have questions or need additional options not offered in EventNow?

Our team is happy to help. Reach out to the Encore Customer Support Center:

📞 1-800-966-4498

✉ exhibits@encoreglobal.com

* Online ordering is available until two days before event load-in. For orders within two days of load-in, please contact the Encore on-site team.

What's available?

Our solutions help exhibitors showcase content, support demonstrations, and create engaging attendee experiences.

- ◆ HD monitors (up to 80")
- ◆ LED banners
- ◆ Laptops
- ◆ iPads and iPad stands
- ◆ Audio packages
- ◆ HDMI cables and adapters
- ◆ LED up-lighting
- ◆ Touchscreen monitors*

*Please contact our team for touchscreen monitor availability and pricing.

What to expect

Our solutions help exhibitors showcase content, support demonstrations, and create engaging attendee experiences.

- ◆ We confirm your order details by email
- ◆ All equipment is maintained and serviced prior to delivery
- ◆ We deliver, install, and test your equipment on-site
- ◆ We collect your rental equipment after the event

What else can we do?

Event Production

We manage the details, from staging and scenic elements to show production and on-site execution.

Event Technology

With over \$500M in equipment inventory, we deliver innovative technology solutions that maximize impact.

Creative Services

We help you connect with your audience through thoughtful design, content, and experiences that enhance engagement.

Design and Fabrication

We create and build custom environments and exhibits that support your event experience from concept through installation.

