



NADA/ATD Show Terms & Conditions*

Photography

By registering for NADA/ATD Show 2027, I understand that photos and recordings may be captured during this event. By registering for the NADA/ATD Show, I consent to NADA's reuse of any image or recording captured at this event for publicity purposes or for posting to the NADA/ATD website.

Waiver & Liability

I have the authority to consent (or have received the Registrant's authority to consent) to the use of personal data such as name, title, company name, email address and mailing address. I understand that personal data is being collected for purposes of this event.

I consent to NADA, its affiliates, subsidiaries and service providers to use my personal data such as name, title, company name, email address and mailing address to send marketing or promotional messages regarding NADA/ATD products and services.

I consent to NADA, its affiliates and subsidiaries to share my personal data such as name, title, company name, and mailing address with third parties for the purpose of sending marketing or promotional messages.

Please refer to our [Privacy Policy](#) for information on how we handle your data.

Important Deadlines and Cancellation Policy:

Registration cancellation deadline: **December 21, 2026**, NO EXCEPTIONS. Cancellations must be received in writing by this date. A \$75 cancellation fee applies for each registration. NADA/ATD Optional Ticketed events are non-refundable.

Housing Reservation Deadline: **February 3, 2027, at 5:00 PM ET**

Housing Cancellation/Changes Deadline: **February 3, 2027, at 5:00 PM ET.**

Cancellation/Changes after this date must be made directly with the hotel.

Please do not contact the hotel until **February 4, 2027**, as this allows the hotels time to process our rooming lists. (Please note this date may be earlier for some hotels)

Your credit card may be charged a one night's room & tax deposit in February 2026. Should you cancel your room, as long as you meet your hotel's cancellation policy (varies depending on the hotel, please

review it on this confirmation) prior to reservation, you will receive a refund of your deposit (typically within 7-10 business days) directly from the hotel.

Please note that failure to check in on your scheduled arrival date will result in FORFEITURE of your entire deposit and reservation. Hotels may also charge an early departure fee should you check out earlier than your scheduled departure date. Please check the dates on this confirmation carefully.

Registration/Housing cancellations should be emailed to Customer Service at nada@maritz.com.

Exhibitor and Affiliate Functions

Attendance at exhibitor and affiliate group functions is encouraged by NADA/ATD based on the following conditions. Functions are not permitted to take place during NADA Show Exhibit Hall, ATD Show Connection Hub hours, Education Sessions, and/or NADA Welcome Reception.

Note that function space is not available for Allied Industry groups. If you are assigned booth space and cancel your booth, your function space will also be cancelled.

No sponsor tables, banners, automobiles, gobos, etc., will be allowed on display in the hotel public space. These must be within the function room.

*** Right to Modify Terms**

We reserve the right to update, modify, or revise these Terms & Conditions at any time, without prior notice. Any changes will become effective immediately upon posting on this page, unless otherwise stated. It is your responsibility to review these Terms periodically for updates. Continued use of our services after any such changes constitutes your acceptance of the revised Terms.