U.S. Employment Impacts of Heavy Truck and Trailer Manufacturing

The following is a summary of the employment in the United States that was supported by Class 8 truck and trailer manufacturing as of January 2020. **These nearly 1.3 million American workers are part of a total workforce of 7.8 million Americans working in the trucking industry.**

The direct truck manufacturing and dealership employment numbers were provided by the Truck and Engine Manufacturers Association (EMA), and the direct trailer manufacturing and dealership numbers were estimated from information provided by the Truck Trailer Manufacturers Association (TTMA). The indirect employment numbers were calculated with multipliers developed by the Economic Policy Institute (EPI) in Washington, D.C. Per EPI, the multipliers account for employment at suppliers in other industries that are dependent on each segment (backward linkages) and employment supported by wages earned by each segment and its suppliers that are spent on other economic sectors (forward linkages).

**Total direct and indirect truck and trailer manufacturing and dealership employment (broken down further below):**

**Direct Employment**

- Truck dealerships: 124,500
- Truck and engine manufacturing: 53,500
- Trailer dealerships: 31,125
- Trailer manufacturing: 23,600
  
  **Total: 232,725**

**Indirect Employment**

- Truck manufacturing: 763,980
- Truck dealerships: 145,416
- Trailer manufacturing: 101,881
- Trailer dealerships: 36,325
  
  **Total: 1,047,602**

**Overall U.S. Employment Total:** 1,280,327

July 1, 2020