

[NADA Launches Voluntary Protection Products Policy](#)

By Charlie Gilchrist, 2019 NADA chairman

Voluntary protection products are offered to consumers to protect their investment in vehicles which they purchase or lease—this includes GAP Waiver and extended service contracts. On April 2, NADA released our optional *Model Dealership Voluntary Protection Products Policy* to all NADA car and light-duty truck members. The model policy aims to assist auto dealerships in developing and maintaining a compliant, consumer-friendly process for marketing and selling voluntary protection products (VPPs). This is especially important in today's environment as challenges to VPPs have arisen in different quarters. [Click here](#) for the full article.

Source: NADA

