



NADA Show 2018 Scavenger Hunt Contest

Official Rules

PARTICIPANTS MUST BE REGISTERED ATTENDEES OF NADA SHOW 2018. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED FOR THE CONTEST. VOID WHERE PROHIBITED BY LAW.

Eligibility: Must be in one of the following registration categories for the NADA Show 2018: Member Dealer, Member Manager, Non-member Dealer, or Non-member Manager. Must be at least eighteen (18) years of age at the time of entry and a legal resident of the United States to enter or win. Employees of the National Automobile Dealers Association (sponsor) and members of their immediate families (spouses, parents, children and siblings) and those living in the same household as each of the above are not eligible.

Sponsor: National Automobile Dealers Association, 8400 Westpark Drive, Tysons, VA 22102

Timing: The Sweepstakes begins on March 23, 9:00 a.m. Pacific Time (PST) and ends March 25, 2018 at 1:00 p.m. PST (the "Promotion Period").

How to Enter: Download the official NADA Show mobile app from the App Store or Google Play to access the NADA Show 2018 Scavenger Hunt. Complete a user profile on the mobile app to participate. Participants have three (3) days: Friday, Saturday and Sunday to scan QR codes and check in at 17 locations throughout the convention center to be entered to win the grand prize. Participants will be entered to win a daily prize if they have collected at least six (6) check-ins by 4pm PST on Friday (3/23) to be entered to win; and at least six additional check-ins (12 total) by 4pm PST on Saturday (3/24). They must have collected at least seventeen (17) total check-ins by 1pm PST to be entered in the drawing on Sunday (3/25). Please note, check-ins do not reset daily, and will accumulate throughout the weekend.

Prizes:

- Daily prizes for Friday, March 23 are two (2) Apple HomePods, one per winner, two winners total.
- Daily prizes for Saturday, March 24 is two (2) Apple Watches, one per winner, two winners total.
- Daily prize for Sunday, March 25 is one (1) MacBook Air, one winner total.

Prizes are non-transferable and no substitutions will be made. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible

entries received during the Promotion Period. Valid email address required for receipt of prize notifications.

Release: By receipt of any prize, winners agree to release and hold harmless Sponsor and its subsidiaries, affiliates, suppliers, distributors, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Winner Notification: Winners will be notified via email, Twitter (using @NADAExpo), and the official NADA Show mobile app at 4:30 p.m. PST on March 23 and March 24 and 1:30pm on March 25, respectively. If the Prize is not claimed within 24 hours, the Prize may be forfeited. Sponsor is not responsible for undeliverable Prize notifications due to any change in a potential Winner's email address or any other reason. In the event that a potential Winner of the Prize is disqualified for any reason, the Sponsor may award the Prize to an alternate Winner Prize is non-transferable, is not redeemable for cash, and no substitution will be made. Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part thereof, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules.

Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4)

technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.