

# Driving Wisconsin's Economy

## Annual Contribution of Wisconsin's Class 4-8 New-Truck Dealers

Numbers reflect annual economic activity during 2017.



Class 4  
14,001 to 16,000 lbs.



Class 5  
16,001 to 19,500 lbs.



Class 6  
19,501 to 26,000 lbs.



Class 7  
26,001 to 33,000 lbs.



Class 8  
33,001+ lbs.



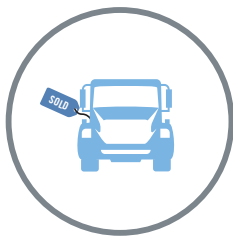
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TOTAL NEW-TRUCK  
DEALERSHIPS



DEALERSHIP  
EMPLOYEES

# 4,876



## \$3.3B

TOTAL SALES



## \$271M

PAYROLL



## 10,899

ANNUAL  
REGISTRATIONS  
(Class 4-8 new trucks)



AMERICAN TRUCK DEALERS

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Sources: IHS Markit, NADA.