Driving Nebraska’s Economy
Annual Contribution of Nebraska’s Class 4-8 New-Truck Dealers

Numbers reflect annual economic activity during 2020.

29 TOTAL NEW-TRUCK DEALERSHIPS
1,602 DEALERSHIP EMPLOYEES

$1B TOTAL SALES
$92M PAYROLL
7,122 ANNUAL REGISTRATIONS (Class 4-8 new trucks)

Source: IHA Markit, NADA

Class 4
14,001 to 16,000 lbs.

Class 5
16,001 to 19,500 lbs.

Class 6
19,501 to 26,000 lbs.

Class 7
26,001 to 33,000 lbs.

Class 8
33,001+ lbs.