Driving Kentucky’s Economy
Annual Contribution of Kentucky’s Class 4-8 New-Truck Dealers
Numbers reflect annual economic activity during 2020.

25 TOTAL NEW-TRUCK DEALERSHIPS

DEALERSHIP EMPLOYEES 1,381

$894M TOTAL SALES

$79M PAYROLL

3,817 ANNUAL REGISTRATIONS
(Class 4-8 new trucks)

Source: IHA Markit, NADA