

Driving Iowa's Economy

Annual Contribution of Iowa's Class 4-8 New-Truck Dealers

Numbers reflect annual economic activity during 2017.



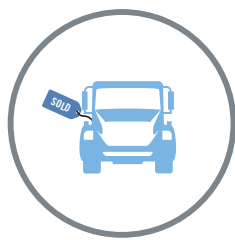
51

TOTAL NEW-TRUCK
DEALERSHIPS



DEALERSHIP
EMPLOYEES

3,272



\$2.2B

TOTAL SALES



\$182M

PAYROLL



8,022

ANNUAL
REGISTRATIONS
(Class 4-8 new trucks)



AMERICAN TRUCK DEALERS

NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | economics@nada.org

NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org

Sources: IHS Markit, NADA.