Driving Idaho’s Economy
Annual Contribution of Idaho’s Class 4-8 New-Truck Dealers

Numbers reflect annual economic activity during 2017.

Class 4
14,001 to 16,000 lbs.

Class 5
16,001 to 19,500 lbs.

Class 6
19,501 to 26,000 lbs.

Class 7
26,001 to 33,000 lbs.

Class 8
33,001+ lbs.

21 TOTAL NEW-TRUCK DEALERSHIPS

DEALERSHIP EMPLOYEES 1,347

$902M TOTAL SALES

$75M PAYROLL

2,031 ANNUAL REGISTRATIONS
(Class 4-8 new trucks)

Driving Idaho’s Economy
Annual Contribution of Idaho’s Class 4-8 New-Truck Dealers

Numbers reflect annual economic activity during 2017.

21 TOTAL NEW-TRUCK DEALERSHIPS

DEALERSHIP EMPLOYEES 1,347

$902M TOTAL SALES

$75M PAYROLL

2,031 ANNUAL REGISTRATIONS
(Class 4-8 new trucks)

AMERICAN TRUCK DEALERS
NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org

Sources: IHS Markit, NADA.