

Driving Colorado's Economy

Annual Contribution of Colorado's Class 4-8 New-Truck Dealers

Numbers reflect annual economic activity during 2017.



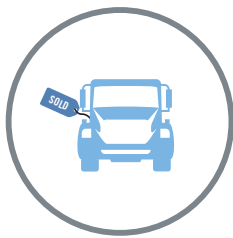
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TOTAL NEW-TRUCK
DEALERSHIPS



DEALERSHIP
EMPLOYEES

2,245



\$1.5B

TOTAL SALES



\$125M

PAYROLL



6,400

ANNUAL
REGISTRATIONS
(Class 4-8 new trucks)



AMERICAN TRUCK DEALERS

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Sources: IHS Markit, NADA.