Driving West Virginia’s Economy
Annual Contribution of West Virginia’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

131 DEALERSHIPS
(new car)

11,904 TOTAL JOBS
(created by dealerships)
Includes 6,135 direct jobs and 5,769 indirect and induced jobs.

47 EMPLOYEES
(average per dealership)

$5.1B TOTAL SALES
(all dealerships)

$313M PAYROLL

West Virginia’s Share of Total U.S. New-Vehicle Registrations

0.5% REGISTRATIONS

$51,142 Average Annual Earnings
Includes income taxes paid for direct, indirect and induced jobs.

$68M State and Federal Income Taxes Paid

$303M STATE SALES TAX PAID