Driving West Virginia’s Economy
Annual Contribution of West Virginia’s New-Car Dealers

Numbers reflect annual economic activity during 2019.


### Dealerships (new car)
- **135**

### Total Jobs (created by dealerships)
- **12,576**
  - Includes 6,482 direct jobs and 6,095 indirect and induced jobs.

### Employees (average per dealership)
- **48**

### Total Sales (all dealerships)
- **$5.0B**

### Payroll
- **$321M**
  - Average Annual Earnings: **$49,556**
  - State and Federal Income Taxes Paid: **$674M**
  - Includes income taxes paid for direct, indirect and induced jobs.

### Registrations
- **48**
  - West Virginia’s Share of Total U.S. New-Vehicle Registrations: **0.5%**

### State Sales Tax Paid
- **$300M**