

Driving West Virginia's Economy

Annual Contribution of West Virginia's New-Car Dealers

Numbers reflect annual economic activity during 2016.



135
DEALERSHIPS
(new car)



12,955
TOTAL JOBS
(created by dealerships)
Includes 6,677 direct jobs and
6,278 indirect and induced jobs.



49
EMPLOYEES
(average per
dealership)



\$4.8B
TOTAL SALES

18.1%
Share of Total
Retail Sales in State



\$305M
PAYROLL

\$47,041
Average Annual
Earnings

\$92M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS

West Virginia's Share of
Total U.S. New-Vehicle
Registrations

12.1 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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