Driving West Virginia’s Economy
Annual Contribution of West Virginia’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

136 DEALERSHIPS (new car)
12,442 TOTAL JOBS (created by dealerships)
47 EMPLOYEES (average per dealership)

$4.9B TOTAL SALES (all dealerships)
$302M PAYROLL
0.5% REGISTRATIONS

$47,125 Average Annual Earnings
$63M State and Federal Income Taxes Paid
$295M STATE SALES TAX PAID

Includes income taxes paid for direct, indirect and induced jobs.