

Driving South Carolina's Economy

Annual Contribution of South Carolina's New-Car Dealers

Numbers reflect annual economic activity during 2016.



251
DEALERSHIPS
(new car)



33,782
TOTAL JOBS
(created by dealerships)
Includes 15,614 direct jobs and
18,168 indirect and induced jobs.



62
EMPLOYEES
(average per
dealership)



\$13.2B
TOTAL SALES

19.8%
Share of Total
Retail Sales in State



\$856M
PAYROLL

\$55,259
Average Annual
Earnings

\$323M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.3%
REGISTRATIONS

South Carolina's Share
of Total U.S. New-Vehicle
Registrations

12.7 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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