Driving South Carolina’s Economy
Annual Contribution of South Carolina’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

249 DEALERSHIPS (new car)
34,016 TOTAL JOBS (created by dealerships)
63 EMPLOYEES (average per dealership)

$13.8B TOTAL SALES (all dealerships)
$941M PAYROLL

$59,878 Average Annual Earnings
$256M State and Federal Income Taxes Paid

$707M STATE SALES TAX PAID
1.3% REGISTRATIONS
South Carolina’s Share of Total U.S. New-Vehicle Registrations


Includes income taxes paid for direct, indirect and induced jobs.