Driving South Carolina’s Economy
Annual Contribution of South Carolina’s New-Car Dealers

Numbers reflect annual economic activity during 2019.

- **249 DEALERSHIPS** (new car)
- **34,616 TOTAL JOBS** (created by dealerships)
  - Includes 15,999 direct jobs and 18,617 indirect and induced jobs.
- **64 EMPLOYEES** (average per dealership)

- **$13.5B TOTAL SALES** (all dealerships)
- **$902M PAYROLL**
- **$56,433 Average Annual Earnings**
- **$239M State and Federal Income Taxes Paid**
  - Includes income taxes paid for direct, indirect and induced jobs.
- **1.3% REGISTRATIONS**
  - South Carolina’s Share of Total U.S. New-Vehicle Registrations
- **$691M STATE SALES TAX PAID**