

Driving South Carolina's Economy

Annual Contribution of South Carolina's New-Car Dealers

Numbers reflect annual economic activity during 2017.



252
DEALERSHIPS
(new car)



34,801
TOTAL JOBS
(created by dealerships)
Includes 16,085 direct jobs and
18,716 indirect and induced jobs.



64
EMPLOYEES
(average per
dealership)



\$13.3B
TOTAL SALES
(all dealerships)



\$869M
PAYROLL

\$54,024

Average Annual
Earnings

\$319M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.3%
REGISTRATIONS
South Carolina's Share
of Total U.S. New-Vehicle
Registrations

12.9 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org