Driving Pennsylvania’s Economy
Annual Contribution of Pennsylvania’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

863 DEALERSHIPS (new car)
93,852 TOTAL JOBS (created by dealerships)
53 EMPLOYEES (average per dealership)

$38B TOTAL SALES (all dealerships)
$2.6B PAYROLL

$57,460 Average Annual Earnings
$611M State and Federal Income Taxes Paid

3.9% REGISTRATIONS
Pennsylvania’s Share of Total U.S. New-Vehicle Registrations

$2.3B STATE SALES TAX PAID