Driving Ohio’s Economy
Annual Contribution of Ohio’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

- 716 DEALERSHIPS (new car)
- 86,829 TOTAL JOBS (created by dealerships)
  Includes 41,585 direct jobs and 45,244 indirect and induced jobs.
- 58 EMPLOYEES (average per dealership)

- $37.4B TOTAL SALES (all dealerships)
- $2.5B PAYROLL
  Includes income taxes paid for direct, indirect and induced jobs.
- $59,423 Average Annual Earnings
- $534M State and Federal Income Taxes Paid
- 3.7% REGISTRATIONS
  Ohio’s Share of Total U.S. New-Vehicle Registrations
- $2.1B STATE SALES TAX PAID


NATIONAL AUTOMOBILE DEALERS ASSOCIATION
NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org