

# Driving Ohio's Economy

## Annual Contribution of Ohio's New-Car Dealers

Numbers reflect annual economic activity during 2016.



**712**  
**DEALERSHIPS**  
(new car)



**92,431**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 44,268 direct jobs and  
48,163 indirect and induced jobs.



**62**  
**EMPLOYEES**  
(average per  
dealership)



**\$35.8B**  
**TOTAL SALES**

**19.7%**  
Share of Total  
Retail Sales in State



**\$2.3B**  
**PAYROLL**

**\$52,366**  
Average Annual  
Earnings

**\$698M**  
State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**3.6%**  
**REGISTRATIONS**  
Ohio's Share of Total U.S.  
New-Vehicle Registrations

**11.3** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | industryrelations@nada.org  
NADA Legislative Affairs | 412 First Street, SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org