

Driving Nevada's Economy

Annual Contribution of Nevada's New-Car Dealers

Numbers reflect annual economic activity during 2016.



97

DEALERSHIPS
(new car)



11,764

TOTAL JOBS
(created by dealerships)

Includes 9,007 direct jobs and
2,757 indirect and induced jobs.



69

EMPLOYEES
(average per
dealership)



\$8.4B

TOTAL SALES

23.9%

Share of Total
Retail Sales in State



\$587M

PAYROLL

\$65,900

Average Annual
Earnings

\$107M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.8%

REGISTRATIONS

Nevada's Share of Total U.S.
New-Vehicle Registrations

11.6 YEARS

**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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