Driving Nevada’s Economy
Annual Contribution of Nevada’s New-Car Dealers

Numbers reflect annual economic activity during 2019.

100 DEALERSHIPS (new car)

11,943 TOTAL JOBS (created by dealerships)
Includes 9,145 direct jobs and 2,799 indirect and induced jobs.

69 EMPLOYEES (average per dealership)

$8.4B TOTAL SALES (all dealerships)

$634M PAYROLL

$69,394 Average Annual Earnings
$830M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

$574M STATE SALES TAX PAID

Nevada’s Share of Total U.S. New-Vehicle Registrations