Driving Nevada’s Economy
Annual Contribution of Nevada’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

- **97 DEALERSHIPS** (new car)
- **11,453 TOTAL JOBS** (created by dealerships)
  - Includes 8,769 direct jobs and 2,684 indirect and induced jobs.
- **90 EMPLOYEES** (average per dealership)

- **$8.3B TOTAL SALES** (all dealerships)
- **$646M PAYROLL**
  - **$73,723 Average Annual Earnings**
  - **$88M State and Federal Income Taxes Paid**

- **0.8% REGISTRATIONS**
  - Nevada’s Share of Total U.S. New-Vehicle Registrations
- **$670M STATE SALES TAX PAID**