

# Driving New Hampshire's Economy

## Annual Contribution of New Hampshire's New-Car Dealers

Numbers reflect annual economic activity during 2017.



**135**  
**DEALERSHIPS**  
(new car)



**11,575**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 6,765 direct jobs and  
4,810 indirect and induced jobs.



**50**  
**EMPLOYEES**  
(average per  
dealership)



**\$5.8B**  
**TOTAL SALES**  
(all dealerships)



**\$434M**  
**PAYROLL**

**\$64,102**

Average Annual  
Earnings

**\$134M**

State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**0.6%**  
**REGISTRATIONS**  
New Hampshire's Share of  
Total U.S. New-Vehicle  
Registrations

**10.1** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile  
Manufacturers, Center for Automotive  
Research, IHS Markit, NADA,  
U.S. Bureau of Labor Statistics.



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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