

Driving New Hampshire's Economy

Annual Contribution of New Hampshire's New-Car Dealers

Numbers reflect annual economic activity during 2017.



135
DEALERSHIPS
(new car)



11,575
TOTAL JOBS
(created by dealerships)
Includes 6,765 direct jobs and
4,810 indirect and induced jobs.



50
EMPLOYEES
(average per
dealership)



\$5.8B
TOTAL SALES
(all dealerships)



\$434M
PAYROLL

\$64,102

Average Annual
Earnings

\$134M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.6%
REGISTRATIONS
New Hampshire's Share of
Total U.S. New-Vehicle
Registrations

10.1 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | economics@nada.org

NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org