

Driving North Dakota's Economy

Annual Contribution of North Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2017.



77
DEALERSHIPS
(new car)



12,315
TOTAL JOBS
(created by dealerships)
Includes 3,834 direct jobs and
8,480 indirect and induced jobs.



50
EMPLOYEES
(average per
dealership)



\$2.2B
TOTAL SALES
(all dealerships)



\$204M
PAYROLL

\$53,298

Average Annual
Earnings

\$85M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.2%
REGISTRATIONS

North Dakota's Share of
Total U.S. New-Vehicle
Registrations

12.3 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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