Driving North Dakota’s Economy
Annual Contribution of North Dakota’s New-Car Dealers

Numbers reflect annual economic activity during 2019.

- **75 DEALERSHIPS**
  (new car)

- **12,478 TOTAL JOBS**
  (created by dealerships)

  Includes 3,885 direct jobs and 8,593 indirect and induced jobs.

- **52 EMPLOYEES**
  (average per dealership)

- **$2.3B TOTAL SALES**
  (all dealerships)

- **$216M PAYROLL**

- **$55,679 Average Annual Earnings**

- **$643M State and Federal Income Taxes Paid**

  Includes income taxes paid for direct, indirect and induced jobs.

- **0.2% REGISTRATIONS**
  North Dakota’s Share of Total U.S. New-Vehicle Registrations

- **$114M STATE SALES TAX PAID**