Driving North Dakota’s Economy

Annual Contribution of North Dakota’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

75 DEALERSHIPS (new car)

12,439 TOTAL JOBS (created by dealerships)
Includes 3,873 direct jobs and 8,566 indirect and induced jobs.

52 EMPLOYEES (average per dealership)

$2.4B TOTAL SALES (all dealerships)

$221M PAYROLL

$57,109 Average Annual Earnings

$64M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

$121M STATE SALES TAX PAID

North Dakota’s Share of Total U.S. New-Vehicle Registrations


N A T I O N A L A U T O M O B I L E D E A L E R S A S S O C I A T I O N
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