

Driving North Dakota's Economy

Annual Contribution of North Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2017.



77
DEALERSHIPS
(new car)



12,315
TOTAL JOBS
(created by dealerships)
Includes 3,834 direct jobs and
8,480 indirect and induced jobs.



50
EMPLOYEES
(average per
dealership)



\$2.2B
TOTAL SALES
(all dealerships)



\$204M
PAYROLL

\$53,298 Average Annual Earnings	\$85M State and Federal Income Taxes Paid
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0.2%
REGISTRATIONS
North Dakota's Share of
Total U.S. New-Vehicle
Registrations

Includes income taxes paid for direct,
indirect and induced jobs.

12.3 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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