

Driving North Dakota's Economy

Annual Contribution of North Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2016.



79
DEALERSHIPS
(new car)



13,071
TOTAL JOBS
(created by dealerships)
Includes 4,070 direct jobs and
9,001 indirect and induced jobs.



52
EMPLOYEES
(average per
dealership)



\$2.1B
TOTAL SALES

9.6%
Share of Total
Retail Sales in State



\$203M
PAYROLL

\$52,716
Average Annual
Earnings

\$89M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.2%
REGISTRATIONS

North Dakota's Share of
Total U.S. New-Vehicle
Registrations

12 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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