Driving North Carolina’s Economy
Annual Contribution of North Carolina’s New-Car Dealers

Numbers reflect annual economic activity during 2019.

- **561 DEALERSHIPS** (new car)
- **76,666 TOTAL JOBS** (created by dealerships)
  - Includes 36,833 direct jobs and 39,833 indirect and induced jobs.
- **66 EMPLOYEES** (average per dealership)

- **$28.7B TOTAL SALES** (all dealerships)
- **$2.1B PAYROLL**
  - **$57,291 Average Annual Earnings**
  - **$532M State and Federal Income Taxes Paid**
  - Includes income taxes paid for direct, indirect and induced jobs.

- **$923M STATE SALES TAX PAID**
- **2.8% REGISTRATIONS**
  - North Carolina’s Share of Total U.S. New-Vehicle Registrations