

Driving North Carolina's Economy

Annual Contribution of North Carolina's New-Car Dealers

Numbers reflect annual economic activity during 2016.



578
DEALERSHIPS
(new car)



74,788
TOTAL JOBS
(created by dealerships)
Includes 35,931 direct jobs and
38,857 indirect and induced jobs.



62
EMPLOYEES
(average per
dealership)



\$26.1B
TOTAL SALES

19.3%
Share of Total
Retail Sales in State



\$1.9B
PAYROLL

\$53,942
Average Annual
Earnings

\$673M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



2.6%
REGISTRATIONS

North Carolina's Share
of Total U.S. New-Vehicle
Registrations

12 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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