

Driving North Carolina's Economy

Annual Contribution of North Carolina's New-Car Dealers

Numbers reflect annual economic activity during 2017.



579
DEALERSHIPS
(new car)



75,825
TOTAL JOBS
(created by dealerships)
Includes 36,429 direct jobs and
39,396 indirect and induced jobs.



63
EMPLOYEES
(average per
dealership)



\$26.5B
TOTAL SALES
(all dealerships)



\$2B
PAYROLL

\$53,831 Average Annual Earnings	\$661M State and Federal Income Taxes Paid
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2.6%
REGISTRATIONS
North Carolina's Share
of Total U.S. New-Vehicle
Registrations

Includes income taxes paid for direct,
indirect and induced jobs.

12.5 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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