

# Driving Nebraska's Economy

## Annual Contribution of Nebraska's New-Car Dealers

Numbers reflect annual economic activity during 2017.



**158**  
**DEALERSHIPS**  
(new car)



**16,368**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 7,812 direct jobs and  
8,556 indirect and induced jobs.



**49**  
**EMPLOYEES**  
(average per  
dealership)



**\$5.2B**  
**TOTAL SALES**  
(all dealerships)



**\$410M**  
**PAYROLL**

<b>\$52,496</b> Average Annual Earnings	<b>\$131M</b> State and Federal Income Taxes Paid
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**0.5%**  
**REGISTRATIONS**  
Nebraska's Share of Total U.S.  
New-Vehicle Registrations

Sources: Alliance of Automobile  
Manufacturers, Center for Automotive  
Research, IHS Markit, NADA,  
U.S. Bureau of Labor Statistics.

Includes income taxes paid for direct,  
indirect and induced jobs.

**13** YEARS  
**AVERAGE  
VEHICLE AGE**



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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