

Driving Nebraska's Economy

Annual Contribution of Nebraska's New-Car Dealers

Numbers reflect annual economic activity during 2017.



158
DEALERSHIPS
(new car)



16,368
TOTAL JOBS
(created by dealerships)
Includes 7,812 direct jobs and
8,556 indirect and induced jobs.



49
EMPLOYEES
(average per
dealership)



\$5.2B
TOTAL SALES
(all dealerships)



\$410M
PAYROLL

\$52,496

Average Annual
Earnings

\$131M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS

Nebraska's Share of Total U.S.
New-Vehicle Registrations

13 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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