

Driving Nebraska's Economy

Annual Contribution of Nebraska's New-Car Dealers

Numbers reflect annual economic activity during 2016.



160
DEALERSHIPS
(new car)



16,640
TOTAL JOBS
(created by dealerships)
Includes 7,942 direct jobs and
8,698 indirect and induced jobs.



50
EMPLOYEES
(average per
dealership)



\$5.2B
TOTAL SALES

14.3%
Share of Total
Retail Sales in State



\$410M
PAYROLL

\$52,634
Average Annual
Earnings

\$135M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS

Nebraska's Share of
Total U.S. New-Vehicle
Registrations

13.3 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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