Driving Nebraska’s Economy
Annual Contribution of Nebraska’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

157 DEALERSHIPS (new car)

16,397 TOTAL JOBS (created by dealerships)
Includes 7,826 direct jobs and 8,571 indirect and induced jobs.

50 EMPLOYEES (average per dealership)

$5.2B TOTAL SALES (all dealerships)

$416M PAYROLL

$53,274 Average Annual Earnings
$97M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

0.5% REGISTRATIONS
Nebraska’s Share of Total U.S. New-Vehicle Registrations

$286M STATE SALES TAX PAID