Driving Nebraska’s Economy
Annual Contribution of Nebraska’s New-Car Dealers

Numbers reflect annual economic activity during 2019.

157 DEALERSHIPS (new car)
16,231 TOTAL JOBS (created by dealerships)
49 EMPLOYEES (average per dealership)

$5.3B TOTAL SALES (all dealerships)
$419M PAYROLL

$54,106 Average Annual Earnings
$967M State and Federal Income Taxes Paid

Includes income taxes paid for direct, indirect and induced jobs.

$293M STATE SALES TAX PAID