Driving Nebraska’s Economy
Annual Contribution of Nebraska’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

156 DEALERSHIPS
(new car)

15,792 TOTAL JOBS
(created by dealerships)
Includes 7,537 direct jobs and 8,255 indirect and induced jobs.

48 EMPLOYEES
(average per dealership)

$5.6B TOTAL SALES
(all dealerships)

$433M PAYROLL

$57,447 Average Annual Earnings
Includes income taxes paid for direct, indirect and induced jobs.

$106M State and Federal Income Taxes Paid

0.5% REGISTRATIONS
Nebraska’s Share of Total U.S. New-Vehicle Registrations

$308M STATE SALES TAX PAID