

# Driving Minnesota's Economy

## Annual Contribution of Minnesota's New-Car Dealers

Numbers reflect annual economic activity during 2016.



**332**  
**DEALERSHIPS**  
(new car)



**43,412**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 20,471 direct jobs and  
22,941 indirect and induced jobs.



**62**  
**EMPLOYEES**  
(average per  
dealership)



**\$14.9B**  
**TOTAL SALES**

**18.2%**  
Share of Total  
Retail Sales in State



**\$1B**  
**PAYROLL**

**\$51,649**  
Average Annual  
Earnings

**\$367M**  
State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**1.5%**  
**REGISTRATIONS**

Minnesota's Share of  
Total U.S. New-Vehicle  
Registrations

**11.9** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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