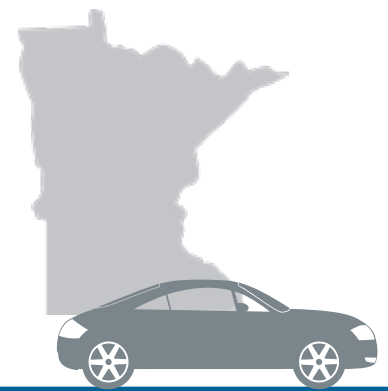


Driving Minnesota's Economy

Annual Contribution of Minnesota's New-Car Dealers

Numbers reflect annual economic activity during 2017.



332
DEALERSHIPS
(new car)



43,550
TOTAL JOBS
(created by dealerships)
Includes 20,536 direct jobs and
23,014 indirect and induced jobs.



62
EMPLOYEES
(average per
dealership)



\$14.8B
TOTAL SALES
(all dealerships)



\$1.1B
PAYROLL

\$52,202 Average Annual Earnings	\$377M State and Federal Income Taxes Paid
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1.5%
REGISTRATIONS
Minnesota's Share of
Total U.S. New-Vehicle
Registrations

Includes income taxes paid for direct,
indirect and induced jobs.

12 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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