Driving Minnesota’s Economy
Annual Contribution of Minnesota’s New-Car Dealers

Numbers reflect annual economic activity during 2019.

338 DEALERSHIPS (new car)
44,665 TOTAL JOBS (created by dealerships)
62 EMPLOYEES (average per dealership)

$15.9B TOTAL SALES (all dealerships)
$1.2B PAYROLL
$1.0B STATE SALES TAX PAID

$55,926 Average Annual Earnings
$317M State and Federal Income Taxes Paid

1.5% REGISTRATIONS
Minnesota’s Share of Total U.S. New-Vehicle Registrations

Includes income taxes paid for direct, indirect and induced jobs.