Driving Minnesota’s Economy
Annual Contribution of Minnesota’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

- **338** dealerships (new car)
- **42,611** total jobs (created by dealerships)
  - Includes 20,093 direct jobs and 22,518 indirect and induced jobs.
- **59** employees (average per dealership)
- **$14.8B** total sales (all dealerships)
- **$1.2B** payroll
  - **$58,149** average annual earnings
  - **$300M** state and federal income taxes paid
  - Includes income taxes paid for direct, indirect and induced jobs.
- **59** registrations
  - Minnesota’s share of total U.S. new-vehicle registrations
- **$971M** state sales tax paid