Driving Massachusetts’ Economy
Annual Contribution of Massachusetts’ New-Car Dealers

Numbers reflect annual economic activity during 2020.

381 DEALERSHIPS
(new car)

43,724 TOTAL JOBS
(created by dealerships)
Includes 20,929 direct jobs and 22,795 indirect and induced jobs.

55 EMPLOYEES
(average per dealership)

$20.1B TOTAL SALES
(all dealerships)

$1.5B PAYROLL

$73,359 Average Annual Earnings

$474M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

2.1% REGISTRATIONS
Massachusetts’ Share of Total U.S. New-Vehicle Registrations

$1.3B STATE SALES TAX PAID