

Driving Massachusetts' Economy

Annual Contribution of Massachusetts' New-Car Dealers

Numbers reflect annual economic activity during 2017.



391
DEALERSHIPS
(new car)



50,823
TOTAL JOBS
(created by dealerships)
Includes 24,327 direct jobs and
26,495 indirect and induced jobs.



62
EMPLOYEES
(average per
dealership)



\$21.3B
TOTAL SALES
(all dealerships)



\$1.6B
PAYROLL

\$65,710 Average Annual Earnings	\$626M State and Federal Income Taxes Paid
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2.1%
REGISTRATIONS
Massachusetts' Share of
Total U.S. New-Vehicle
Registrations

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.

Includes income taxes paid for direct,
indirect and induced jobs.

10 YEARS
**AVERAGE
VEHICLE AGE**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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