Driving Kentucky’s Economy
Annual Contribution of Kentucky’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

- **230 DEALERSHIPS** (new car)
- **27,964 TOTAL JOBS** (created by dealerships)
  - Includes 12,750 direct jobs and 15,214 indirect and induced jobs.
- **55 EMPLOYEES** (average per dealership)
- **$9.5B TOTAL SALES** (all dealerships)
- **$745M PAYROLL**
  - Includes income taxes paid for direct, indirect and induced jobs.
- **$58,435 Average Annual Earnings**
- **$213M State and Federal Income Taxes Paid**
- **0.9% REGISTRATIONS**
  - Kentucky’s Share of Total U.S. New-Vehicle Registrations
- **$570M STATE SALES TAX PAID**