

# Driving Kentucky's Economy

## Annual Contribution of Kentucky's New-Car Dealers

Numbers reflect annual economic activity during 2016.



**240**  
**DEALERSHIPS**  
(new car)



**30,130**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 13,738 direct jobs and  
16,392 indirect and induced jobs.



**57**  
**EMPLOYEES**  
(average per  
dealership)



**\$8.9B**  
**TOTAL SALES**

**15.3%**  
Share of Total  
Retail Sales in State



**\$716M**  
**PAYROLL**

**\$52,943**  
Average Annual  
Earnings

**\$273M**  
State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**0.9%**  
**REGISTRATIONS**

Kentucky's Share of  
Total U.S. New-Vehicle  
Registrations

**12.7** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | industryrelations@nada.org  
NADA Legislative Affairs | 412 First Street, SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org