

Driving Kentucky's Economy

Annual Contribution of Kentucky's New-Car Dealers



Numbers reflect annual economic activity during 2017.



242
DEALERSHIPS
(new car)



30,342
TOTAL JOBS
(created by dealerships)
Includes 13,835 direct jobs and
16,507 indirect and induced jobs.



57
EMPLOYEES
(average per
dealership)



\$8.7B
TOTAL SALES
(all dealerships)



\$718M
PAYROLL



0.9%
REGISTRATIONS

Kentucky's Share of Total U.S.
New-Vehicle Registrations

\$51,870

Average Annual
Earnings

\$266M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.

13 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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